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Sommario/riassunto	In China's Public Diplomacy , author Ingrid d'Hooghe contributes to our understanding of what constitutes and shapes a country's public diplomacy, and what factors undermine or contribute to its success. China invests heavily in policies aimed at improving its image, guarding itself against international criticism and advancing its domestic and

international agenda. This volume explores how the Chinese government seeks to develop a distinct Chinese approach to public diplomacy, one that suits the country's culture and authoritarian system. Based on in-depth case studies, it provides a thorough analysis of this approach, which is characterized by a long-term vision, a dominant role for the government, an inseparable and complementary domestic dimension, and a high level of interconnectedness with China's overall foreign policy and diplomacy.
