

1. Record Nr.	UNINA9910466864503321
Autore	Ghosh Chilka
Titolo	Printed advertisement 1947-1970 : Bengali middleclass : an interaction // by Chilka Ghosh
Pubbl/distr/stampa	Newcastle upon Tyne, England : , : Cambridge Scholars Publishing, , 2014 ©2014
ISBN	1-4438-7102-8
Descrizione fisica	1 online resource (230 p.)
Disciplina	659.10954
Soggetti	Advertising - Social aspects - India - Bengal - History - 19th century Advertising - Social aspects - India - Bengal - History - 20th century Advertising, Newspaper - India - Bengal - History - 19th century Advertising, Newspaper - India - Bengal - History - 20th century Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	""TABLE OF CONTENTS""; ""PREFACE""; ""INTRODUCTION""; ""CHAPTER ONE""; ""CHAPTER TWO""; ""CHAPTER THREE""; ""TO CONCLUDE""; ""BIBLIOGRAPHY""
Sommario/riassunto	This work explains the politics of the patterns of the advertisements printed in the newspapers published in Bengal between 1947 and 1970, and the sociology of the encounter of the Bengali middleclass with these. Many of the cited advertisements were meant for the entire country but regional particularities were pronounced during the period under review, and the bhadralok consciously maintained a unique constructed identity that dates back to the colonial epoch. Therefore, their encounter with these advertisements too had regional peculiarities. The advertising texts of this period frequently

2. Record Nr.	UNINA9910581499003321
Autore	De Marco, Giuseppe <1958- >
Titolo	Le icone della lontananza : carte di esilio e viaggi di carta / Giuseppe De Marco
Pubbl/distr/stampa	Roma, : Salerno, [2008]
ISBN	978-88-8402-614-9
Descrizione fisica	234 p. ; 23 cm
Collana	Studi e saggi ; 48
Disciplina	850.932
Locazione	FLFBC
Collocazione	850.932 DEMG 01
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

3. Record Nr.	UNINA9910704476003321
Autore	Crow Cassi L.
Titolo	Water-level altitudes and continuous and discrete groundwater quality at and near an aquifer storage and recovery site, Bexar, Atascosa, and Wilson Counties, Texas, June 2004-September 2011 / / by Cassi L. Crow ; prepared in cooperation with the San Antonio Water System
Pubbl/distr/stampa	Reston, Virginia : , : U.S. Department of the Interior, U.S. Geological Survey, , 2012
Descrizione fisica	1 online resource (vii, 85 pages) : color illustrations
Collana	Scientific investigations report ; ; 2012-5260
Soggetti	Water quality - Texas - Bexar County Water quality - Texas - Wilson County
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed on April 4, 2013).
Nota di bibliografia	Includes bibliographical references (pages 28-30).