

1. Record Nr.	UNINA9910466802703321
Autore	Krauss Ellis S.
Titolo	Broadcasting politics in Japan : NHK and television news / / Ellis S. Krauss
Pubbl/distr/stampa	Ithaca ; ; London : , : Cornell University Press , , 2000
ISBN	1-5017-3180-7
Descrizione fisica	1 online resource (xiv, 278 pages) : illustrations
Disciplina	070.1/95
Soggetti	Television broadcasting of news - Japan - History Government and the press - Japan - History - 20th century Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Errata sheet inserted.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Preface and Acknowledgments -- Abbreviations -- 1. NHK and Broadcasting Politics -- Part I. The Broadcasting of Politics -- 2. Portraying the State -- 3. The 7 P.M. News -- Part II. The Politics of Broadcasting -- 4. Organization and Its Environment -- 5. Leadership and Politics -- 6. Occupational Roles and Politics -- 7. New Media Strategies and Organizational Change -- 8. "Casters, " Commercial Competition, and Change -- 9. 273 The Politics of Broadcasting and the Broadcasting of Politics -- Index
Sommario/riassunto	The aftermath of Japan's 1945 military defeat left its public institutions in a state of deep crisis; virtually every major source of state legitimacy was seriously damaged or wholly remade by the postwar occupation. Between 1960 and 1990, however, these institutions renewed their strength, taking on legitimacy that erased virtually all traces of their postwar instability. How did this transformation come about? This is the question Ellis S. Krauss ponders in Broadcasting Politics in Japan; his answer focuses on the role played by the Japanese mass media and in particular by Japan's national broadcaster, NHK. Since the 1960s, television has been a fixture of the Japanese household, and NHK's TV news has until very recently been the dominant, and most trusted, source of political information for the Japanese citizen. NHK's news style is distinctive among the broadcasting systems of industrialized

countries; it emphasizes facts over interpretation and gives unusual priority to coverage of the national bureaucracy. Krauss argues that this approach is not simply a reflection of Japanese culture, but a result of the organization and processes of NHK and their relationship with the state. These factors had profound consequences for the state's postwar re-legitimization, while the commercial networks' recent challenge to NHK has helped engender the wave of cynicism currently faced by the state. Krauss guides the reader through the complex interactions among politics, media organizations, and Japanese journalism to demonstrate how NHK television news became a shaper of Japan's political world, rather than simply a lens through which to view it.
