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Nota di contenuto	Intro -- Contents -- Editorial board -- Series Editor Biographies -- Contributor Biographies -- Women's Places: an Introduction to Gender and the media -- Three Types of Places -- Agency-Affirming Places -- Overtly Hostile or Agency-Denying Places -- Covertly Negating Places -- Other Themes -- Intersectionality -- Representation -- Lenses and Frames -- Essentialism -- Appearance -- Woman's Empowerment -- Violence -- Concluding Observations -- References -- PART I: Agency Afirming Places -- Chapter 1: War, Culture, and Agency Among Sahrawi Women Refugees: A Photo-Essay -- Photo-Essay -- References -- Chapter 2: From "Old Boy" to "Gender Progressive": The Shifting Gender Story of Funeral Work in Trade Journal Publications -- Literature Review -- Cultural Gender Beliefs in Feminizing Occupations -- Working Women in Print Media -- The Overtaking of Undertaking? -- Methodology -- Data Collection -- Data Analysis -- Gender Narratives in Funeral Trade Journals -- Gender Essential: "You Just Can't Teach That" -- Gender Blind: Equality and the "Sameness" of Men and Women Funeral Directors -- Gender Progressive: The Funerary Double Bind and the "Ambigender" Funeral Director -- Changes in Trade Journal Gender Narratives Overtime -- Discussion -- Implications and Limitations --

Conclusion -- References -- Chapter 3: "Punk Fairytale": Popular Music, Media, and the (Re)Production of Gender -- Portugal: Historicity and Feminism -- Punk, Revolution, and Equality -- Methodology -- The Silences of the Theory -- Gender Equality, Alternative Media, and Fanzines -- Sexism in the Portuguese Grammar -- Ecofeminism10 or Women as Guardians of Nature -- Being a Woman in a Patriarchal Society -- An (Im)possible Closure -- References -- Chapter 4: "Trappin' Ain't Shit to Me": How Undergraduate Students Construct Meaning Around Race, Gender, and Sexuality within Hip-Hop. Literature Review -- Music and Social Identity -- Race, Gender, and Sexuality within Hip-Hop -- Conceptual Framework -- Methodology -- Findings -- Race and Hyper-Masculinity -- Portrayals of Women in Hip-Hop -- Intimate Relationships -- Social Issues and Consciousness Raising -- Discussion and Conclusion -- Conclusion -- References -- PART II: Overtly Hostile or Agency-Denying Places -- Chapter 5: Truth, Justice, Boobs: Gender in Comic Book Culture -- Situating the Splash Page: Comics and Theory -- The Study -- The Site -- Love Interests, Nags, and Sluts -- Conclusion -- References -- Chapter 6: What a B!tch!: Cyber Aggression Toward Women of Color -- Introduction -- Aggression in Social Media -- Cyber Aggression -- Social Networks of Cyber Aggression -- Social Processes in Cyber Aggression -- Intersectionality -- Methods -- Accessibility of Negative Messages -- Social Network Analysis -- Exploring Intersectional Themes -- Results -- Conversation Network for Black B!tch -- Networks of Everyday Instances of Cyber Aggression -- Cyber Aggression Toward an Asian Woman -- Cyber Aggression Toward a Black Woman -- Cyber Aggression Toward a Latinx Woman -- Network Example of a Black Woman Reclaiming B!tch -- Network of an Online Fight Against Aggression Toward Women of Color -- Discussion -- References -- Chapter 7: Mainstreaming Gender, Endangered, Ungendered? Analysis of Media Reports of the 2012 Case of Rape in India -- Women, Rape, and Media -- Data and Methods -- Overview -- Data -- Media Portrayal of Women Based on 2012 India Case -- Mainstreaming Gender -- Endangered Woman -- Ungendered Woman -- Discussion and Conclusion -- References -- Chapter 8: Images of Trafficked Women: A Case Study of Media and Social Science Discourse in Moldova, 2003-2008 -- Studies of Images of Trafficked Women, 1998-2008 -- Theoretical Foundations -- Research Methods. Findings -- Interface Between Media and Scientific Discourse -- Victim Discourse -- Sex Trafficking Context -- Emotional Aspects of Trafficking -- Women as Slaves and Commodities -- Differences Between the Two Discourses -- Discussion and Conclusion -- References -- PART III: Covertly Negating Places -- Chapter 9: Mortality Salience, Terror Management, and Hollywood Film: Theorizing on the Absence of Anorexia as a Subject in US Mainstream Movies -- Characteristics of Anorexia -- Mortality Salience and Terror Management Theory -- Women, Mortality Salience, and Terror Management Theory -- Women with Anorexia, Mortality Salience, and Terror Management Theory -- The Anorexic Female and the Hollywood Film Industry -- Anorexia as a Film Subject -- Terror Management Theory as an Interpretive Lens -- Case Studies -- The Children of Men -- Manchester by the Sea (2016) -- Film, Archetype, and Terror Management -- Conclusion -- References -- Chapter 10: Who is the American Girl? Analyzing Difference in American Girl Advice Books -- Introduction -- The American Girl Company -- Girls Seeking Advice -- Diversity in Children's Literature -- Theoretical Framework -- Method -- Findings -- Who is Represented? -- Images and Messages of Diversity -- What is (or Should be) Important? -- Enforcing and

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Sommario/riassunto

A variety of print, audio and visual media, including comics, trade  
publications, music and newspapers, are considered to explore the  
portrayal of gender and gender-related issues. With a focus on girls  
and women, the chapters ponder how media formats both shape, and  
are shaped by, the social order.

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