

1. Record Nr.	UNINA9910466642303321
Autore	Thomas Pradip
Titolo	Communication for social change : context, social movements and the digital // Pradip Ninan Thomas
Pubbl/distr/stampa	Los Angeles, CA : , : SAGE Publications, Inc., , 2019
ISBN	93-5328-765-0 93-5280-810-X 93-5280-809-6
Edizione	[1st edition.]
Descrizione fisica	1 online resource (233 pages)
Disciplina	302.2
Soggetti	Communication - Social aspects Communication - Political aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	Communication for Social Change: Context, Social Movements and the Digital is a critical introduction to communication for social change (CSC) theory. The book presents refreshingly new perspectives and specifically makes the case for CSC theory to factor in context, leanings from social movements and a critique of the digital technology. This book offers perspectives on the historical continuities within this field of study along with the departures that have been hastened and shaped by confluences between ideas and practice as well as by digital technology and social movements. It introduces readers to a raft of new theorists of CSC and puts forth new thinking, new ideas, and a new basis for theorisation of communication for social change.