

1. Record Nr.	UNINA9910466457703321
Titolo	Brookings big ideas for America // Michael E. O'Hanlon, editor
Pubbl/distr/stampa	Washington, DC : , : Brookings Institution Press, , 2017 ©2017
ISBN	0-8157-3132-9
Descrizione fisica	1 online resource (416 pages) : illustrations, maps
Disciplina	320.60973
Soggetti	Presidents - United States - Election - 2016 Electronic books. United States Politics and government 21st century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Foreword / Strobe Talbott -- An agenda for America / Michael E. O'Hanlon -- part I. The Pulse of America -- 1. Are Americans better off than they were a decade or two ago? / Ben S. Bernanke and Peter Olson -- 2. Unhappiness in America : desperation in white towns, resilience and diversity in the cities / Carol Graham and Sergio Pinto -- 3. Time for justice : tackling race inequalities in health and housing / Dayna Bowen Matthew, Richard V. Reeves, and Edward Rodrigue -- 4. Health policy issues and the 2016 presidential election / Robert B. Reischauer and Alice M. Rivlin -- 5. A government wide reform agenda for the next administration / Elaine C. Kamarck -- part II. Growing the Economy -- 6. Recommendations for federal budget policy / Douglas W. Elmendorf -- 7. The most important non-issue in the 2016 campaign / Ron Haskins -- 8. Infrastructure issues and options for the Trump Administration / William A. Galston and Robert J. Puentes -- 9. Short- and long-term strategies to renews American infrastructure / Adie Tomer and Joseph Kane -- 10. Productivity and the Trump Administration / David Wessel -- 11. Major tax issues in 2017 / William G. Gale and Aaron Krupkin -- 12. The future of U.S.,-China economic relations / David Dollar -- 13. The case for trade and the trans-Pacific Partnership / Mireya Solis -- 14. Maximizing the local economic impact of federal R&D / Scott Andes -- 15. Why cities and

metros must lead in Trump's America / Bruce Katz -- 16. Climate change and the next administration / Nate Hultman -- 17. Energy and climate : moving beyond symbolism / David G. Victor -- 18. Creating opportunity for the forgotten Americans / Isabel Sawhill -- 19. Making U.S. development fit for the 21st century / George Ingram - 20. Securing the future of driverless cars / Darrell M. West -- part III. Security at Home and Abroad -- 21. America's awesome military / Michael E. O'Hanlon and David H. Petraeus -- 22. Countering violent extremism in America / Robert L. McKenzie -- 23. Criminal justice reform / William A. Galston -- 24. Lawful hacking and the case for a strategic approach to going dark / Susan Hennessey -- To preserve an important U.S. intelligence tool, Trump needs to set a different tone / Benjamin Wittes -- part IV. Foreign Challenges and Opportunities -- 26. America's role in a turbulent world / Bruce Jones -- 27. The twilight of the liberal world order / Robert Kagan -- 28. You've got a friend in me : why U.S. alliances make America safer / Richard Bush -- 29. U.S. leadership in global education : the time is now / Rebecca Winthrop -- 30. U.S.-Mexican relations : after the election's vitriol, ways to strengthen a multifaceted partnership / Vanda Felbab-Brown -- 31. Dealing with a nuclear-armed North Korea : rising danger, narrowing options, hard choices / Evans J. R. Revere -- 32. President Trump's options for Israeli-Palestinian deal making / Martin Indyk -- 33. Iraq and a policy proposal for the next administration / Kenneth M. Pollack -- 34. Deconstruction Syria : a confederal approach / Michael E. O'Hanlon -- 35. Addressing the Syrian refugee crisis / Jessica Brandt and Robert L. McKenzie -- 36. Dealing with a simmering Ukraine-Russia conflict / Fiona Hill and Steven Pifer -- 37. Nuclear arms control choices and U.S.-Russia relations / Steven Pifer -- 38. Forging an enduring partnership with Afghanistan / Vanda Felbab-Brown and others

Sommario/riassunto

What are the biggest issues facing the country as Donald Trump and the GOP-led 115th Congress take office? Any new administration faces a myriad of issues and problems it must take on as it ascends to power. In this volume, Brookings scholars and others offer their solutions, from Ben Bernanke and Richard Bush to Richard Reeves and Dayna Matthew, from Bob Reischauer and Alice Rivlin to Robert Kagan and Elaine Kamarck, to Belle Sawhill, Doug Elmendorf, David Wessel, Bill Galston, and Carol Graham, as well as many others. These powerful essays engage and inform readers on a variety of timely, crucial issues that affect the present and the future of the United States. Much of the focus is on the threatened middle-class dream in America. On the domestic front, Brookings scholars tackle topics ranging from health care and jobs to economic opportunity and trade policy, to criminal justice and infrastructure. The alliance system, relationships with China and Mexico, nuclear weapons, terrorism, and the ongoing conflicts in Afghanistan, Syria, and Iraq are among the foreign policies issues addressed.

2. Record Nr.	UNINA9910787392503321
Autore	Beer Lawrence A.
Titolo	A strategic and tactical approach to global business ethics // Lawrence A. Beer
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2015
ISBN	1-78684-346-3 1-63157-072-2
Edizione	[Second edition.]
Descrizione fisica	1 online resource (340 p.)
Collana	International business collection, , 1948-2760
Disciplina	174.4
Soggetti	Business ethics International business enterprises - Moral and ethical aspects Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages 301-308) and index.
Nota di contenuto	1. Ethics in commerce -- 2. Ethics and the strategic determination -- 3. Ethical value development -- 4. Ethics unabridged -- 5. Time for a change? -- 6. A universal code template -- 7. Global ethical strategies and conclusions -- Notes -- References -- Index.
Sommario/riassunto	The inclusion of ethically driven elements into the strategic planning process of multinational corporations (MNCs) is an emerging consideration in the modern era of globalization. Firms pursuing cross-border activities in any capacity and to whatever degree or scale are increasingly coming into contact with differences in morally applied decision making that affects their operational success and sustainability. The choices made require the use of clear and unambiguous codes of conduct for embedded managers abroad. The implementation of a properly administered code, coupled with a program of corporate social responsibility (CSR), can add value to a company, while its misapplication or exclusion can diminish value.