

1. Record Nr.	UNINA9910466391203321
Autore	Lentz Steve
Titolo	It was never about the ketchup! : the life and leadership secrets of H. J. Heinz / / Steve Lentz
Pubbl/distr/stampa	New York : , : Morgan James Publishing, , [2007] ©2007
ISBN	1-60037-054-3
Descrizione fisica	1 online resource (85 pages)
Disciplina	338.47664
Soggetti	Food industry and trade - United States - History Businessmen - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910298374803321
Titolo	Principle and Application Progress in Location-Based Services // edited by Chun Liu
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2014
ISBN	3-319-04028-6
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (367 p.)
Collana	Lecture Notes in Geoinformation and Cartography, , 1863-2246
Disciplina	526.0285
Soggetti	Geographic information systems Application software Data mining Geographical Information Systems/Cartography Information Systems Applications (incl. Internet) Data Mining and Knowledge Discovery
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Positioning and Indoor Positioning -- Spatiotemporal Data Acquisition, Processing, and Analysis -- Innovative LBS Systems and Application -- Smart Mobile Phone Navigation and LBS Techniques -- Data Mining and Knowledge Discovery.
Sommario/riassunto	These proceedings are aimed at researchers, industry / market operators and students from different backgrounds (scientific, engineering and humanistic) whose work is either focused on or affined to Location Based Services (LBS). It contributes to the following areas: positioning / indoor positioning, smart environments and spatial intelligence, spatiotemporal data acquisition, processing, and analysis, data mining and knowledge discovery, personalization and context-aware adaptation, LBS visualization techniques, novel user interfaces and interaction techniques, smartphone navigation and LBS techniques, three-dimensional visualization in the LBS context, augmented reality in an LBS context, innovative LBS systems and applications, wayfinding /navigation ( indoor/outdoor), indoor navigation databases, user studies and evaluations, privacy issues in LBS, usability issues in LBS,

legal and business aspects of LBS, LBS and Web 2.0, open source solutions and standards, ubiquitous computing, smart cities, and seamless positioning.