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Titolo	Metaphor and communication : a descriptive and prescriptive analysis / / edited by Elisabetta Gola, Francesca Ervas, University of Cagliari
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , [2016] ©2016
Descrizione fisica	1 online resource (297 p.)
Collana	Metaphor in Language, Cognition, and Communication, , 2210-4836 ; ; 5
Disciplina	808/.032
Soggetti	Metaphor Communication Discourse analysis Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Metaphors we live twice: A communicative approach beyond the conceptual view?; 1. Introduction; 2. The cognitive and linguistic dimension of metaphor; 2.1 Corpus data; 2.2 Speakers' behaviour; 3. The communicative dimension of metaphor; 3.1 Persuasion in politics; 3.2 Persuasion in media and advertising; 3.3 Instruction and entertainment in education and arts; 4. Conclusions; Acknowledgements; References; Part I. The cognitive and linguistic dimension of metaphor; Metaphor and simile: Categorizing and comparing categorization and comparison; 1. Introduction 2. The Comparison/Categorization debate3. Ellipsis-based mischaracterization of Comparison theory; 4. Towards an alternative battlefield; 4.1 Target/Source contribution disparity; 4.2 Target/Source mediator-preservation degree; 4.3 Mediator carefulness; 5. An example of the application of the dimensions; 6. Conclusion; Acknowledgments; References; Taste synaesthesias: Linguistic features and neurophysiological bases; 1. Introduction; 1.1 Linguistic synaesthesia; 1.2 Taste: A few words for a complex experience; 2. A corpus-based analysis of taste synaesthesias; 2.1 The corpus; 2.2 Results

3. Metaphors of taste
 3.1 The semantics of taste: A paradox?; 3.2 Grounded taste metaphors; 3.3 Conclusion; Acknowledgements; References; Selling and buying, killing and wounding: (Un)conventional metaphors from two different sema; 1. Introduction; 2. The corpus study: Identifying more and less conventional metaphors; 2.1 Theoretical considerations: Conventionality and frequency; 2.2 Method and results; 3. Metaphorical commercial events; 4. The field of bodily harm; 5. Linking low-level creativity and high-level conventionality: The notion of intersubjectivity; 6. Conclusion; Acknowledgement
 References
 Metaphors, bilingual mental lexicon and distributional models; 1. Introduction; 2. Procedure; 3. Analysis; 4. Discussion; 5. General discussion and conclusions; References; Author's address; Appendix A; Appendix B; Towards a model of metaphorical understanding; 1. Introduction; 2. Metaphorical understanding; 3. On propositional understanding; 4. On imagistic understanding; 5. On the sensorimotor aspects of imagery; 6. Modelling imagistic component in metaphor understanding; 7. Communicating with metaphors: Believing game and doubting game
 8. Towards a unified model of understanding

2. Record Nr.	UNINA9910456288403321
Autore	Mengden Ferdinand von
Titolo	Cardinal numerals [[electronic resource]] : Old English from a cross-linguistic perspective // by Ferdinand von Mengden
Pubbl/distr/stampa	New York, NY, : Mouton de Gruyter, 2010
ISBN	1-282-71488-0 9786612714887 3-11-022035-0
Descrizione fisica	1 online resource (343 p.)
Collana	Topics in English linguistics ; ; 67
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Soggetti	English language - Old English, ca. 450-1100 - Numerals Cardinal numbers Numeration Comparative linguistics Historical linguistics Electronic books.
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Formato	Materiale a stampa

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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Table of contents -- Abbreviations -- Introduction -- Chapter I. Linguistic numeral systems -- Chapter II. The numeral system of Old English -- Chapter III. Complex numerals -- Chapter IV. Numeral constructions in Old English -- Chapter V. The word class 'cardinal numeral' -- Concluding remarks -- Backmatter
Sommario/riassunto	<p>The book embeds a description and an analysis of the Old English numeral system into a broader, cross-linguistic discussion. It provides a theoretical framework for the study of numerals and numeral systems of natural languages, bridging the gap between recent findings in the cognitive sciences on numeracy and the known typological generalisations on cardinal numerals. The Old English numeral system shows a number of peculiarities not found in the present-day languages of Europe. Its detailed description is therefore an ideal locus for studying the features of linguistic number expressions in terms of their morpho-syntactic properties and of the structure of numeral systems. The approach is innovative in that it combines a detailed analysis of the numeral system with the analysis of the grammatical properties of cardinal numerals. For the description of Old English, the study focuses on aspects of information structure and of referent identification in quantificational constructions. This leads to a novel perspective on the language-internal variation in the agreement patterns between numerals and quantified nouns, allowing the author to test and refine some long standing tenets in the study of numerals and to offer alternative explanations. Rather than seeing numerals as a hybrid word class, the author argues that this variation in the morpho-syntactic behaviour follows identifiable patterns specific to the word class numeral. He accounts for these patterns by positing different, cross-linguistically uniform stages in the emergence of numeral systems, as well as varying degrees of discreteness of the quantified noun. Moreover, the author demonstrates that the constraints determining this variation in Old English have obvious parallels across languages.</p>