

1. Record Nr.	UNINA9910466308703321
Autore	Bimber Bruce
Titolo	Campaigning Online [[electronic resource]] : The Internet in U.S. Elections
Pubbl/distr/stampa	Oxford, : Oxford University Press, 2003
ISBN	0-19-803457-1
Descrizione fisica	1 online resource (235 p.)
Altri autori (Persone)	DavisRichard
Soggetti	Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Figures and Tables; 1 The Question: Reinforcement or Renewal?; 2 The Evolution of Candidate Communication; 3 Candidate Approaches to Election Web Sites; 4 The Audiences for Election Web Sites; 5 Consequences of Election Web Sites; 6 Reinforcement; Appendix; Notes; Acknowledgments; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W; Z