

1. Record Nr.	UNINA9910466281303321
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Titolo	Agriculture in Johor : what's left? // Geoffrey Kevin Pakiam
Pubbl/distr/stampa	Singapore : , : ISEAS, Yusof Ishak Institute, , 2018
ISBN	981-4818-82-8
Descrizione fisica	1 online resource (54 pages)
Collana	Trends in Southeast Asia ; ; Number 19
Disciplina	338.19595
Soggetti	Agriculture - Malaysia - Johor Agriculture - Southeast Asia Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 31 Aug 2018).
Nota di bibliografia	Includes bibliographical references (pages 39-46).
Nota di contenuto	Frontmatter -- FOREWORD -- Agriculture in Johor: What's Left? Executive Summary / Pakiam, Geoffrey Kevin -- Agriculture in Johor: What's Left? Introduction / Pakiam, Geoffrey Kevin
Sommario/riassunto	Despite decades of industrialization, Johor remains an agricultural powerhouse. The state is Peninsular Malaysia's largest contributor to agricultural gross domestic product, and its official agricultural productivity is Malaysia's third highest. Johor's agricultural strengths lie primarily in product specialization, namely the farming of oil palms, various fruits and vegetables, poultry, pigs, cut flowers, and ornamental fish. Johor's production clusters have taken decades, if not centuries, to build up their regional dominance. Urbanization, often blamed for diminishing agriculture's importance, has actually helped drive Johor's farm growth, even until the present day. Johor's agricultural sector will persist for at least another decade, but may become even more specialized.