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Note generali	Issued as part of book collections on Project MUSE.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Executive summary -- Introduction -- Research methodology -- Profile of ICBT entrepreneurs -- Entrepreneurial motivation -- Financing the ICBT enterprise -- Travelling to Johannesburg -- Selling goods in Zimbabwe -- Contributions to the Zimbabwean economy -- Contributions to the South African economy -- Business problems and challenges -- Conclusion.
Sommario/riassunto	Zimbabwe has witnessed the rapid expansion of informal cross-border trading (ICBT) with neighbouring countries over the past two decades. Beginning in the mid-1990s when the country embarked on its Economic Structural Adjustment Programme (ESAP), a large number of people were forced into informal employment through worsening economic conditions and the decline in formal sector jobs.