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Titolo	Happily ever after : the romance story in popular culture // Catherine M. Roach
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Soggetti	Romance fiction, American - History and criticism Romance fiction, English - History and criticism Women in literature Love in literature Popular literature - United States Popular literature - Great Britain Electronic books.
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Prologue: Journey into Romancelandia; 1 Find Your One True Love: Book Lovers and the Romance Story; 2 Going Native: When the Academic Is (Also) the Fan; 3 Notes from the Imagination: Reading Romance Writing: Wherein Catherine Roach and Catherine LaRoche, in Feisty Dialogue, Comment upon LaRoche's Fiction; 4 Sex: Good Girls Do, or, Romance Fiction as Sex-Positive Feminist Mommy Porn; 5 Notes from the Field: Romance Writers of America; 6 Love: Bondage and the Conundrum of Erotic Love 7 Notes from the Writing: "Between the Sheets" and Other Moments toward Romance Novelist; 8 Happily Ever After: The Testament of Erotic Faith; Epilogue: Lessons from Romancing the Academic; Notes; Bibliography; Index.
Sommario/riassunto	"Find your one true love and live happily ever after." The trials of love and desire provide perennial story material, from the Biblical Song of Songsto Disney's princesses, but perhaps most provocatively in the

romance novel, a genre known for tales of fantasy and desire, sex and pleasure. Hailed on the one hand for its women-centered stories that can be sexually liberating, and criticized on the other for its emphasis on male/female coupling and mythical happy endings, romance fiction is a multi-million dollar publishing phenomenon, creating national and international societies of enthusiasts, practitioners, and scholars. Catherine M. Roach, alongside her romance-writer alter-ego, Catherine LaRoche, guides the reader deep into Romancelandia where the smart and the witty combine with the sexy and seductive to explore why this genre has such a grip on readers and what we can learn from the romance novel about the nature of happiness, love, sex, and desire in American popular culture.--publisher.

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