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Nota di contenuto	Cover; Half-title; Title; Copyright; Contents; Acknowledgements; Introduction; Structure and argument; Part I; 1. Religion and the Internet: Some Initial Concepts; Double-click on paradise; Thinking about religion; Thinking about the Internet and the Web; Religion and the Internet; 2. The Polarisation of Online Debate; Villagey globalism; Alone together with digital anomie; The echo chamber of positive feedback; Non-violent and violent engagement; 3. Interventionist Policy Strategies; CONTEST and Prevent; The online component of radicalisation; Problems with Prevent; Legitimacy Conclusion to Part I Part II; 4. Religion as a Marketplace; From fleeing the lynch mob to running for president; What good is religion?; The market for religious ideas; Religion, moderation and socialisation; The persistence of radicalism and the radicalism of persistence; The CSC and implications for policy; Taking the market model further; 5. The

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Framing in action; A house built on shifting sand; Three examples;
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The development of preferences
Five types of religious commitment; 7.
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forces of distribution; The Devil's long tail?; 9. Echo Chambers and
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Conclusion; 10. The Hardest Thing
What not to do
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