

1. Record Nr.	UNINA9910466138103321
Titolo	Vampires and zombies : transcultural migrations and transnational interpretations // edited by Dorothea Fischer-Hornung and Monika Mueller
Pubbl/distr/stampa	Jackson : , : University Press of Mississippi, , [2016] ©2016
ISBN	1-4968-0478-3
Descrizione fisica	1 online resource (263 p.)
Disciplina	398/.45
Soggetti	Vampires in mass media Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	OCTAVIA BUTLER'S VAMPIRIC VISION Fledgling as a Transnational Neo-Slave Narrative PART 2: NON/NORMATIVE SEXUALITIES; APPETITE FOR DISRUPTION The Cinematic Zombie and Queer Theory; VAMPIROS MEXICANOS Nonnormative Sexualities in Contemporary Vampire Novels of Mexico HYBRIDITY SUCKS European Vampirism Encounters Haitian Voodoo in The White Witch of Rosehall PART 3: CULTURAL ANXIETIES; REVAMPING DRACULA ON THE MEXICAN SILVER SCREEN Fernando Mendez's El vampiro; THE REANIMATION OF YELLOW-PERIL ANXIETIES IN MAX BROOKS'S WORLD WAR Z PART 4: CIRCULATING TECHNOLOGIES "DOCTOR! I'M LOSING BLOOD!" "NONSENSE! YOUR BLOOD IS RIGHT HERE" The Vampirism of Carl Theodor Dreyer's Film Vampyr; DISRUPTIVE CORPSES Tales of the Living Dead in Horror Comics of the 1950's and Beyond; UNDEAD AVATARS The Zombie in Horror Video Games LIST OF CONTRIBUTORS INDEX
Sommario/riassunto	"The undead are very much alive in contemporary entertainment and lore. Indeed, vampires and zombies have garnered attention in print media, cinema, and on television. The vampire, with roots in medieval European folklore, and the zombie, with origins in Afro-Caribbean mythology, have both undergone significant transformations in global

culture, proliferating as deviant representatives of the zeitgeist. As this volume demonstrates, distribution of vampires and zombies across time and space has revealed these undead figures to carry multiple meanings. Of all monsters, vampires and zombies seem to be the trendiest--the most regularly incarnate of the undead and the monsters most frequently represented in the media and pop culture. Moreover, both figures have experienced radical reinterpretations. If in the past vampires were evil, blood-sucking exploiters and zombies were brainless victims, they now have metamorphosed into kinder and gentler blood-sucking vampires and crueler, more relentless, flesh-eating zombies. Although the portrayals of both vampires and zombies can be traced back to specific regions and predate mass media, the introduction of mass distribution through film and game technologies has significantly modified their depiction over time and in new environments. Among other topics, contributors discuss zombies in Thai films, vampire novels of Mexico, and undead avatars in horror videogames. This volume--with scholars from different national and cultural backgrounds--explores the transformations that the vampire and zombie figures undergo when they travel globally and through various media and cultures"--
