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                        / / Benjamin A. Cowan

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   Soggetti   Social values - Brazil - History - 20th century
                        Cold War - Social aspects - Brazil
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                        Electronic books.
                        Brazil Social conditions 1964-1985
                        Brazil Moral conditions

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   Livello bibliografico   Monografia

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   Nota di bibliografia Includes bibliographical references and index.

   Nota di contenuto   Introduction: that is communism today: envisioning the internal enemy
                        -- Only for the cause of the patria: the frustrations of interwar
                        moralism -- Sexual revolution?: contexts of countersubversive
                        moralism -- Sexual revolution!: moral panic and the repressive right --
                        Drugs, anarchism, and eroticism: moral technocracy and the military
                        regime -- Young ladies seduced and carried off by terrorists: secrets,
                        spies, and anticommunist moral panic -- Brazil counts on its sons for
                        redemption: moral, civic, and countersubversive education -- From
                        pornography to the pill: baguna and the limitations of moralist efficacy
                        -- Conclusion.

   Sommario/riassunto   " ... a transnational network of right-wing cultural activists. They
                        subsequently joined the powerful hardline constituency supporting
                        Brazil's brutal military dictatorship from 1964 to 1985. There, they lent
                        their weight to a dictatorship that, Cowan argues, operationalized a

moral panic that conflated communist subversion with manifestations of modernity, coalescing around the crucial nodes of gender and sexuality, particularly in relation to youth, women, and the mass media"

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