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	Nota di contenuto	Frontmatter Preface to Handbooks of Communication Science series Contents 1. Cultures, communication, and contexts of intercultural communication 2. Murky waters: Histories of intercultural communication research 3. Theoretical perspectives on communication and cultures 4. Non-Western theories of communication: Indigenous ideas and insights 5. Issues in intercultural communication: A semantic network analysis 6. Cultural communication: Advancing understanding in a multi-cultural world 7. Multifaceted identity approaches and cross-cultural communication styles: Selective overview and future directions 8. Verbal communication across cultures 9. Interpersonal communication and relationships across cultures 10. Emotion display and expression 11. A cultured look at nonverbal cues 12. What's past is prologue: Lessons from conflict, communication, and culture research from half a century ago 13. Aging and communication across cultures 14. Culture-centered communication and social change: Listening and participation to transform communication inequalities 15. Ethnocentrism and intercultural communication 16. Issues in the conceptualization of intercultural communication competence 17. Intergroup communication 18.

	Interethnic communication: An interdisciplinary overview 19. Experience and cultural learning in global business contexts 20. Cross-cultural adaptation: An identity approach 21. Intercultural friendship and communication 22. Exploring intercultural communication problems in health care with a communication accommodation competence approach 23. Cross-border mediated messages 24. Stereotyping and Communication 25. Translation as intercultural communication: Survey and analysis 26. Consuming nations Brand nationality in the global marketplace: A Review 27. Intercultural communication in the world of business 28. Intercultural new media studies: Still the next frontier in intercultural communication Biographical notes Index
Sommario/riassunto	This handbook takes a multi-disciplinary approach to offer a current state-of-art survey of intercultural communication (IC) studies. The chapters aim for conceptual comprehension, theoretical clarity and empirical understanding with good practical implications. Attention is mostly on face to face communication and networked communication facilitated by digital technologies, much less on technically reproduced mass communication. Contributions cover both cross cultural communication (implicit or explicit comparative works on communication practices across cultures) and intercultural communication (works on communication involving parties of diverse cultural backgrounds). Topics include generally histories of IC research, theoretical perspectives, non-western theories, and cultural communication; specifically communication styles, emotions, interpersonal relationships, ethnocentrism, stereotypes, cultural learning, cross cultural adaptation, and cross border messages;and particular context of conflicts, social change, aging, business, health, and new media. Although the book is prepared for graduate students and academicians, intercultural communication practitioners will also find something useful here.