

1. Record Nr.	UNINA990008091020403321
Autore	Convegno di studi Le forme di integrazione cooperativa : dal consorzio al gruppo cooperativo : <1997
Titolo	I gruppi cooperativi : atti del convegno di studi Le forme di integrazione cooperativa: dal consorzio al gruppo cooperativo : organizzato nell'ambito del dottorato di ricerca in diritto commerciale dal Dipartimento di studi internazionali dell'Università di Salerno : Fisciano, 16 maggio 1997 / a cura di Vincenzo Buonocore
Pubbl/distr/stampa	Milano : Giuffrè, 1997
ISBN	88-14-06768-6
Descrizione fisica	XIV, 161 p. ; 24 cm
Collana	Quaderni di Giurisprudenza commerciale
Disciplina	346.450 668
Locazione	DEC FSPBC DDCP FGBC DTE
Collocazione	DPR 12/82-178 COLLEZ. 623 (178) 13-BA-436 VIII G 244 (178) XV O3 139
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910465989803321
Titolo	Teaching intercultural rhetoric and technical communication : theories, curriculum, pedagogies, and practices // edited by Barry Thatcher and Kirk St.Amant
Pubbl/distr/stampa	London : , : Routledge, , 2017
ISBN	1-315-22360-0 0-89503-416-6
Descrizione fisica	vii, 288 p. : ill
Collana	Baywood's technical communications series
Altri autori (Persone)	St. AmantKirk <1970-> ThatcherBarry <1964->
Disciplina	601.4
Soggetti	Communication of technical information - Study and teaching Technical writing - Study and teaching Intercultural communication - Study and teaching Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2011 by Baywood Pub. Co., Inc.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Teaching approaches: introducing intercultural communication to classroom situations : an integrated framework for teaching international communication / Yvonne Cleary -- Seeing difference: teaching intercultural communication through visual rhetoric / Charles Kostelnick -- Technical communication in india: through the lens of intercultural rhetoric / Poornima Padmanabhan -- Globalizing the technical communications classroom: killing two birds with one stone / Emily A. Thrush and Angela Thevenot -- Curricular perspectives: designing and developing courses and programs in intercultural communication : incorporating "shock and aha!" into curriculum design: internationalizing technical communication courses / Shelley L. Smith and Victoria M. Mikelonis -- Teaching technical communication to american students in a study-abroad program / Deborah C. Andrews and Brent Henze -- Global revisions: (re)thinking the future of technical and professional communication competencies / James Melton -- Teaching technical communication in france: challenges and prospects / Dacia Dressen-Hammouda -- Teaching technical communication in

india / Makarand (Mak) Pandit -- Connecting instruction to professional practices: merging the workplace with the classroom :
between the lines: reading contextually in the international internship /
Lyn F. Gattis -- Iso standards and cross-cultural communication:
materials for teachers / Thomas L. Warren -- Technical communication
in israel: training for the bleeding edge / Leah Guren -- An overview of
technical communication education in new zealand / Richard Draper.
