

1. Record Nr.	UNINA9910465978303321
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Titolo	Better presentations : a guide for scholars, researchers, and wonks // Jonathan Schwabish
Pubbl/distr/stampa	New York, [New York] : , : Columbia University Press, , 2016 ©2016
ISBN	0-231-54279-8
Descrizione fisica	1 online resource (192 pages)
Classificazione	MR 2000
Disciplina	658.4/52
Soggetti	Business presentations Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previously issued in print: 2016.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Frontmatter -- Contents -- Acknowledgments -- Introduction -- Part One. Designing Your Presentation -- 1. Theory, Planning, and Design -- 2. Color -- 3. Type -- Part Two. Building Your Presentation -- 4. The Text Slide -- 5. The Data Visualization Slide -- 6. The Image Slide -- 7. The Scaffolding Slides -- Part Three. Giving Your Presentation -- 8. Presenting -- 9. The Technical Nitty-Gitty -- Conclusions -- Further Readings -- References
Sommario/riassunto	Whether you are a university professor, researcher at a think tank, graduate student, or analyst at a private firm, chances are that at some point you have presented your work in front of an audience. Most of us approach this task by converting a written document into slides, but the result is often a text-heavy presentation saddled with bullet points, stock images, and graphs too complex for an audience to decipher-much less understand. Presenting is fundamentally different from writing, and with only a little more time, a little more effort, and a little more planning, you can communicate your work with force and clarity. Designed for presenters of scholarly or data-intensive content, Better Presentations details essential strategies for developing clear, sophisticated, and visually captivating presentations. Following three core principles-visualize, unify, and focus-Better Presentations describes how to visualize data effectively, find and use images appropriately, choose sensible fonts and colors, edit text for powerful

delivery, and restructure a written argument for maximum engagement and persuasion. With a range of clear examples for what to do (and what not to do), the practical package offered in Better Presentations shares the best techniques to display work and the best tactics for winning over audiences. It pushes presenters past the frustration and intimidation of the process to more effective, memorable, and persuasive presentations.

2. Record Nr.	UNINA9910299794803321
Titolo	Elizabeth I in Writing : Language, Power and Representation in Early Modern England // edited by Donatella Montini, Iolanda Plescia
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	9783319719528 3319719521
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource
Collana	Queenship and Power, , 2730-9398
Disciplina	820.9351
Soggetti	Great Britain - History Europe - History - 1492- Literature - History and criticism Sex World politics History of Britain and Ireland History of Early Modern Europe Literary History Gender Studies Political History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- I. Elizabeth as Author -- 2. The Young Princess Elizabeth, Neo-Latin and the Power of the Written Word -- 3. Ethics from the Classroom: Elizabeth I's translation of Cicero's Pro Marcello --

4. Styling Power: A corpus-linguistic approach to the correspondence of Queen Elizabeth I -- 5. "Beholde me thy handmaid": The pragmatics and politics of Queen Elizabeth's prayers -- 6. Elizabeth I as Poet: Some notes on "Monsieur's departure" and John Dowland's "Now O now I needs must part" -- II. Elizabeth Authored -- 7. A Critical Edition and Discussion of SP 70/2 f.94: A letter and two sonnets by Celio Magno to Queen Elizabeth I -- 8. "La Comediante Politica": On Gregorio Leti's 1693 Life of Queen Elizabeth I -- 9. Multilingualism at the Tudor Court: Henry, Elizabeth and the love letter genre -- III. The Gift of Language, the Language of the Gift -- 10. What Elizabeth Knew. Language as Mirror and Gift -- 11. Queen Elizabeth and the Power and Language of the Gift.

Sommario/riassunto

This collection investigates Queen Elizabeth I as an accomplished writer in her own right as well as the subject of authors who celebrated her. With innovative essays from Brenda M. Hosington, Carole Levin, and other established and emerging experts, it reappraises Elizabeth's translations, letters, poems and prayers through a diverse range of approaches to textuality, from linguistic and philological to literary and cultural-historical. The book also considers Elizabeth as "authored," studying how she is reflected in the writing of her contemporaries and reconstructing a wider web of relations between the public and private use of language in early modern culture. Contributions from Carlo M. Bajetta, Guillaume Coatelen and Giovanni Iamartino bring the Queen's presence in early modern Italian literary culture to the fore. Together, these essays illuminate the Queen in writing, from the multifaceted linguistic and rhetorical strategies that she employed, to the texts inspired by her power and charisma.
