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Sommario/riassunto	Beginning in the 1930's and moving into the post millennium, Newton provides a historical analysis of policies invoked, and practices undertaken as the Service attempted to assist white Britons in understanding the impact of African-Caribbeans, and their assimilation into constructs of Britishness. Management soon approved talks and scientific studies as a means of examining racial tensions, as ITV challenged the discourses of British broadcasting. Soon, BBC2 began broadcasting; and more issues of race appeared on the screens, each reflecting sometimes comedic, somewhat dystopic, often problema