

1. Record Nr.	UNINA9910465918903321
Titolo	Service as mandate : how American land-grant universities shaped the modern world, 1920-2015 // [edited by] Alan I. Marcus
Pubbl/distr/stampa	Tuscaloosa : , : University Alabama Press, , [2015] ©2015
ISBN	0-8173-8897-4
Descrizione fisica	1 online resource (377 p.)
Collana	Nexus
Disciplina	378/.0530973
Soggetti	State universities and colleges - United States - History - 20th century State universities and colleges - United States - History - 21st century Science - Study and teaching (Higher) - United States - History - 20th century Science - Study and teaching (Higher) - United States - History - 21st century Technology - Study and teaching (Higher) - United States - History - 20th century Technology - Study and teaching (Higher) - United States - History - 21st century Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; Introduction / Alan I Marcus; Part One: Whose University?; 1. Men in the Food Lab, Women in the Engine Shop: Gendered Stereotype Breaking in Land-Grant Technical Programs / Amy Sue Bix; 2. What's in a Name?: Students and Alumni and the Meaning of Home Economics / Gwen Kay; 3. The 1890 Land-Grant Colleges: From the New Deal to the Black Farmers' Class-Action Lawsuit, 1930s-2010s / Valerie Grim; Part Two: From National to Local; 4. The Evolution of a Public Research System: The Economic Research Service and the Land-Grant Universities / Anne B. Efland 5. The New Students: The GI Bill and Housing at Iowa State / David L. Harmon 6. The Purposes of Higher Education: The Morrill Act and Military Science / Donald A. Downs; 7. Taking Off: National Security, Identity, and Aerospace Engineering at Land-Grant Universities, 1957-

1972 / Erinn McComb; Part Three: Modern Food, Modern Society; 8. Fruit Cocktail, Rations, and By-Products: The University of California-Berkeley and Modern Food / Stephanie Statz; 9. "Waist Deep in the Big Muddy": Land-Grant Social Scientists and Modernity from the Country Life Movement to the Cold War / Hamilton Cravens
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Sommario/riassunto

"Completing a comprehensive history of America's land-grant universities begun in Science as Service, the thirteen original essays in Science as Mandate examine how these great institutions both changed and were changed by the late twentieth and early twenty-first centuries"--
