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| Autore                  | Giles David <1964-, >  |
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| Descrizione fisica      | 1 online resource (371 p.)   |
| Disciplina              | 150/.7/2   |
| Soggetti                | Psychology - Research - Methodology<br>Psychology, Experimental<br>Electronic books.   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di bibliografia    | Includes bibliographical references (p. [331]-344) and index.  |
| Nota di contenuto       | pt. I. Beyond ANOVA -- pt. II. Measures of relationship : regression techniques -- pt. III. Questionnaires and scales -- pt. IV. Qualitative methods -- pt. V. Other approaches -- pt. VI. Uses and abuses of research.  |
| Sommario/riassunto      | How do you perform a MANOVA? What is grounded theory? How do you draw up a repertory grid? These, and many other questions are addressed in this wide-ranging handbook of methods and analytic techniques which uniquely covers both quantitative and qualitative methods. Based on a broad survey of undergraduate curricula, the book takes curious readers through all of the methods that are taught on psychology courses worldwide, from advanced ANOVA statistics through regression models to test construction, qualitative research and other more unusual techniques such as Q methodology, meta-analysis |