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Sommario/riassunto	How do you perform a MANOVA? What is grounded theory? How do you draw up a repertory grid? These, and many other questions are addressed in this wide-ranging handbook of methods and analytic techniques which uniquely covers both quantitative and qualitative methods. Based on a broad survey of undergraduate curricula, the book takes curious readers through all of the methods that are taught on psychology courses worldwide, from advanced ANOVA statistics through regression models to test construction, qualitative research and other more unusual techniques such as Q methodology, meta-analysis