

1. Record Nr.	UNINA9910458376703321
Autore	Khurana Rakesh <1967->
Titolo	From higher aims to hired hands [[electronic resource]] : the social transformation of American business schools and the unfulfilled promise of management as a profession / / Rakesh Khurana
Pubbl/distr/stampa	Princeton, : Princeton University Press, c2007
ISBN	1-282-25919-9 9786612259197 1-4008-3086-9
Edizione	[Course Book]
Descrizione fisica	1 online resource (542 p.)
Disciplina	650.071/173
Soggetti	Business education - United States Business schools - United States Management - Vocational guidance - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 483-507) and index.
Nota di contenuto	The professionalization project in American business education, 1881-1941 -- An occupation in search of legitimacy -- Ideas of order: science, the professions, and the university in late nineteenth- and early twentieth-century America -- The invention of the university-based business school -- "A very ill-defined institution": the business school as aspiring professional school -- 2: The institutionalization of business schools, 1941-1970 -- The changing institutional field in the postwar era -- Disciplining the business school faculty: the impact of the foundations -- 3: The triumph of the market and the abandonment of the professionalization project, 1970-the present -- Unintended consequences: the Post-Ford Business School and the fall of managerialism -- Business schools in the marketplace.
Sommario/riassunto	Is management a profession? Should it be? Can it be? This major work of social and intellectual history reveals how such questions have driven business education and shaped American management and society for more than a century. The book is also a call for reform. Rakesh Khurana shows that university-based business schools were

founded to train a professional class of managers in the mold of doctors and lawyers but have effectively retreated from that goal, leaving a gaping moral hole at the center of business education and perhaps in management itself. Khurana begins in the late nineteenth century, when members of an emerging managerial elite, seeking social status to match the wealth and power they had accrued, began working with major universities to establish graduate business education programs paralleling those for medicine and law. Constituting business as a profession, however, required codifying the knowledge relevant for practitioners and developing enforceable standards of conduct. Khurana, drawing on a rich set of archival material from business schools, foundations, and academic associations, traces how business educators confronted these challenges with varying strategies during the Progressive era and the Depression, the postwar boom years, and recent decades of freewheeling capitalism. Today, Khurana argues, business schools have largely capitulated in the battle for professionalism and have become merely purveyors of a product, the MBA, with students treated as consumers. Professional and moral ideals that once animated and inspired business schools have been conquered by a perspective that managers are merely agents of shareholders, beholden only to the cause of share profits. According to Khurana, we should not thus be surprised at the rise of corporate malfeasance. The time has come, he concludes, to rejuvenate intellectually and morally the training of our future business leaders.

2. Record Nr.	UNINA9910465850803321
Titolo	Muslim youth and the 9/11 generation / / edited by Adeline Masquelier and Benjamin F. Soares
Pubbl/distr/stampa	Santa Fe, [New Mexico] ; ; Albuquerque, [New Mexico] : , : School for Advanced Research Press : , : University of New Mexico Press, , 2016 ©2016
ISBN	0-8263-5699-0
Descrizione fisica	1 online resource (305 p.)
Collana	School for Advanced Research Advanced Seminar Series
Disciplina	305.235088/297
Soggetti	Muslim youth September 11 Terrorist Attacks, 2001 - Influence Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Title Page; Copyright; Contents; Acknowledgments; Introduction: Muslim Youth and the 9/11 Generation / Adeline Masquelier and Benjamin F. Soares; 1: The Rage of Young Martyrs: A Unifying Ideology in the Tunisian Revolution / Simon Hawkins; 2: In War and in Peace: The '90s Generation and the Shifting Political Time-Space of Kurdish Children in Turkey / Hisyar Ozsoy; 3: Becoming Taliban: Islam and Youth in Northern Afghanistan / Magnus Marsden; 4: Are We All Amr Khaled?: Islam and the Facebook Generation of Egypt / Hatsuki Aishima 5: The Unpredictable Imagination of Muslim French: Citizenship, Public Religiosity, and Political Possibility in France / Mayanthi L. Fernando 6: "Funky Teenagers Love God": Islam and Youth Activism in Post-Suharto Indonesia / Noorhaidi Hasan; 7: Malian Youths between Sufism and Satan / Benjamin F. Soares; 8: "The Diamond Ring Now Is the Thing": Young Muslim Torontonian Women Negotiating Mahr on the Web / Jennifer A. Selby; 9: "The Mouthpiece of an Entire Generation": Hip-Hop, Truth, and Islam in Niger / Adeline Masquelier; References; Contributors; Index; Back Cover
Sommario/riassunto	The contributors to this volume-who draw from a variety of disciplines-show how the study of Muslim youth at this particular historical

juncture is relevant to thinking about the anthropology of youth, the anthropology of Islamic and Muslim societies, and the post-9/11 world more generally.

3. Record Nr.

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Titolo

Reports from the scientific expedition to the North-Western provinces of China. The Sino-Swedish Expedition. I. Geography / under the leadership of Sven Hedin

Pubbl/distr/stampa

Stockholm, : [s.n.], 19 - v. ; cm

Lingua di pubblicazione

Non definito

Formato

Materiale a stampa

Livello bibliografico

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