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Altri autori (Persone)	TraillBruce ShogrenJason F
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Sommario/riassunto	The obesity epidemic and the growing debate about what, if any, public health policy should be adopted is the subject of endless debate within the media and in governments around the world. Whilst much has been written on the subject, this book takes a unique approach by looking at the obesity epidemic from an economic perspective. - ;The obesity epidemic and the growing debate about what, if any, public health policy should be adopted is the subject of endless debates within the media and in governments around the world. Whilst much has been written on the subject, this book takes a unique ap