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Multimodality: More than words

7. Notability and its connection to the exogenous event8. Conclusion; References; Appendix; Transcription conventions; Intertextual quotation; 1. Introduction; 2. Intertextuality, intertextual repetition, intertextual quotation; 3. Data description and method of analysis; 4. Intertextual quotation as evaluative stance; 5. Conversational strategies of intertextual quoting; 6. Pragmatic strategies of intertextual quoting; 7. Conclusion; References; Appendix; Transcription conventions; part ii. The reception of media genres; Watching out loud; 1. Introduction 2. Television and everyday family life and talk3. Dialogicality and intertextuality in everyday discourse and media texts; 4. Who wants to be a millionaire?; 5. Data and methodology; 6. Watching out loud: Family members' engagement with the millionaire quiz show; 6.1 Television quiz show as 'our' show; 6.2 "Is that your final answer?": Appropriation of kernel phrases; 6.3 Joking engagement with the text and images of millionaire; 6.4 Millionaire as a resource in (re) constructing family relations and identities; 7. Conclusion; References; Appendix; Transcription conventions

The construction of audience community via answering machine1. Introduction; 2. Research agenda; 3. The radio broadcast; 4. The audience community; 4.1 From answering machine to cafes repaires; 4.2 The messages on the answering machine: Structural aspects; 4.3 From audience to community; 5. The messages on the answering machine: Between shouting session and story-telling; 5.1 Evaluations of the broadcast; 5.2 Assessments and argumentation; 5.3 Reports and other forms of witnessing; 5.4 Announcements; 6. Conclusion; References; Appendix; Transcription Conventions

'I wanna become a real rock star'
