Record Nr. UNINA9910465757403321 Autore Link Albert N Titolo Innovation, entrepreneurship, and technological change [[electronic resource] /] / Albert N. Link, Donald S. Siegel Oxford,: Oxford University Press, 2007 Pubbl/distr/stampa **ISBN** 0-19-926883-5 0-19-153336-X 1-281-16439-9 9786611164393 1-4294-9862-5 Descrizione fisica 1 online resource (230 p.) Altri autori (Persone) SiegelDonald S. <1959-> Disciplina 338.064 Soggetti Technological innovations Entrepreneurship Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. CONTENTS: LIST OF FIGURES: LIST OF TABLES: 1 Innovation. Nota di contenuto entrepreneurship, and technological change: an overview; 2 The entrepreneur as innovator; 3 Fundamental concepts of innovation and technological change; 4 R&D and firm performance; 5 The economics of R&D and economic growth; 6 Innovation in the service sector; 7 Technological spillovers and general purpose technologies; 8 University technology transfer; 9 University research parks; 10 Government as entrepreneur and innovator: 11 Innovation, entrepreneurship, and technological change: a research agenda; REFERENCES; INDEX; A; B; C; D: E FG; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y: Z Sommario/riassunto A comprehensive and integrative overview of the current thinking on innovation, entrepreneurship, and technical change, written from an economics perspective, for academics, graduate, and advanced undergraduate students of Business Studies, Economics,

Entrepreneurship, and Innovation Studies. - ;This book presents a reader-friendly analysis and synthesis of the key economic and

management approaches to innovation, entrepreneurship, and technological change. Link and Siegel provide precise definitions of key concepts, present numerous historical examples to illustrate these concepts, outline a