1. Record Nr. UNINA9910465755103321 Autore Moldoveanu Mihnea C Titolo The future of the MBA [[electronic resource]]: designing the thinker of the future // Mihnea C. Moldoveanu and Roger L. Martin Oxford: New York,: Oxford University Press, 2008 Pubbl/distr/stampa **ISBN** 9786611529321 1-281-52932-X 0-19-971287-5 Descrizione fisica 1 online resource (157 p.) Altri autori (Persone) MartinRoger L Disciplina 650.071/1 Soggetti Master of business administration degree **Business education** Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references (p. 127-133) and index. Nota di bibliografia Nota di contenuto Contents; List of Figures; Introduction: The Future of the MBA and the MBA of the Future; The "Competitiveness Critique": Is the MBA a Competitive Source of Human Capital for the Organizations of the Future?; The "Radical Structural Flaw Critique": Can the MBA Train Managers?; The "Ivory Tower" Critique: Is the MBA Relevant?; The "Deprofessionalization" Critique: Is the MBA a Viable Institution? Is Management a Viable Profession?; The "Vicious Hermeneutic Circle" Critique: Is the MBA "Good for Business and Society"? Critiquing the "Future of the MBA" Requires Articulating a Vision for the "MBA of the Future" Chapter 1. The Integrative Thinker: A Vision of the High-Value Decision Maker in Postmodern High Capitalism; "Postmodern": Why "Post"?; "High Capitalism": Whither "High"?; The "Interactions Revolution": Articulating the Tacit to Bridge the Ingenuity Gap; "High-Value Decision Makers": The Predicament of the Manager of the Future; Chapter 2. Business School 2.0: Can the Contemporary

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