1. Record Nr. UNINA9910465725003321 Autore Wilson Mark R. Titolo Destructive creation: American business and the winning of World War II / / Mark R. Wilson Pubbl/distr/stampa Philadelphia, Pennsylvania:,: University of Pennsylvania Press,, 2016 ©2016 **ISBN** 0-8122-9354-1 Descrizione fisica 1 online resource (288 pages) American Business, Politics, and Society Collana Disciplina 940.5305 World War, 1939-1945 Soggetti **Business - United States** Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto Frontmatter -- Contents -- Introduction -- Chapter 1. Shadows of the Great War -- Chapter 2. Building the Arsenal -- Chapter 3. War Stories -- Chapter 4. One Tough Customer -- Chapter 5. Of Strikes and Seizures -- Chapter 6. Reconversions -- Conclusion -- Abbreviations -- Notes -- Index -- Acknowledgments Sommario/riassunto During World War II, the United States helped vanguish the Axis powers by converting its enormous economic capacities into military might. Producing nearly two-thirds of all the munitions used by Allied forces, American industry became what President Franklin D. Roosevelt called "the arsenal of democracy." Crucial in this effort were business leaders. Some of these captains of industry went to Washington to coordinate the mobilization, while others led their companies to churn out weapons. In this way, the private sector won the war-or so the story goes. Based on new research in business and military archives, Destructive Creation shows that the enormous mobilization effort relied not only on the capacities of private companies but also on massive public investment and robust government regulation. This publicprivate partnership involved plenty of government-business

cooperation, but it also generated antagonism in the American business community that had lasting repercussions for American

politics. Many business leaders, still engaged in political battles against the New Deal, regarded the wartime government as an overreaching regulator and a threatening rival. In response, they mounted an aggressive campaign that touted the achievements of for-profit firms while dismissing the value of public-sector contributions. This probusiness story about mobilization was a political success, not just during the war, but afterward, as it shaped reconversion policy and the transformation of the American military-industrial complex. Offering a groundbreaking account of the inner workings of the "arsenal of democracy," Destructive Creation also suggests how the struggle to define its heroes and villains has continued to shape economic and political development to the present day.