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Sommario/riassunto	Failure should not be an option in the presidency, but for too long it has been the norm. From the botched attempt to rescue the U.S. diplomats held hostage by Iran in 1980 under President Jimmy Carter and the missed intelligence on Al Qaeda before 9-11 under George W. Bush to, most recently, the computer meltdown that marked the arrival of health care reform under Barack Obama, the American presidency has been a profile in failure. In <i>Why Presidents Fail and How They Can Succeed Again</i> , Elaine Kamarck surveys these and other recent presidential failures to understand why Americans have lost fa