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Autore	James Robert <1968->
Titolo	Popular culture and working-class taste in Britain, 1930-39 [[electronic resource]] : a round of cheap diversions? // Robert James
Pubbl/distr/stampa	Manchester, U.K. ; ; New York, : Manchester University Press, : Distributed exclusively in the USA by Palgrave Macmillan, c2010
ISBN	1-78170-244-6 1-84779-312-6
Descrizione fisica	1 online resource (289 p.)
Collana	Studies in popular culture
Disciplina	790.1/9
Soggetti	Working class - Recreation - Great Britain - History - 20th century Electronic books. Great Britain Civilization 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [250]-256) and index.
Nota di contenuto	'The people's amusement': the growth in cinema-going and reading habits -- 'Fouling civilisation?': official attitudes towards popular film and literature -- Trade attitudes towards audience taste -- 'What made you put that rubbish on?': national trends in film popularity -- 'The appearance as an added incentive': national trends in literature popularity -- 'A very profitable enterprise': South Wales Miners' Institutes -- 'Gunmen, rustlers and a damsel in distress': working-class tastes in Derby -- 'The home of the brave'? working-class tastes in Portsmouth -- Popular film and literature: textual analyses -- Conclusion: 'giving the public what it wants'.
Sommario/riassunto	This book examines the relationship between class and culture in 1930's Britain. Focusing on the reading and cinema-going tastes of the working classes, Robert James' landmark study combines rigorous historical analysis with a close textual reading of visual and written sources to appraise the role of popular leisure in this fascinating decade. Drawing on a wealth of original research, this lively and accessible book adds immeasurably to our knowledge of working-class leisure pursuits in this contentious period. It is a key intervention in the field, providing both an imaginative approach to the

