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| Nota di contenuto | Contents; Abbreviations; Note; Introduction: Early Television Culture in the UK; 1. The Formation of Television in the UK 1955-1965; 2. Factual Programming; 3. Factual Programmes: The Wednesday Magazine, Panorama, Marriage Today, Living for Kicks; 4. Drama for the Mass Audience; 5. Popular Drama: The Grove Family, Life with the Lyons, Dixon of Dock Green; 6. Women, Work, and Television; Bibliography; Index general; Index of broadcast programmes; |
| Sommario/riassunto | Television as we know it was invented through processes of trial and error. This book delivers the uncertainties and excitements of 1955-65 by looking at women's programmes, current affairs, and popular drama. Programmes had to be devised and the mass audience built. Though women were central to this audience their images were often demeaning, in line with fifties paternalism. Janet Thumim brilliantly illuminates television's role in Britain of the 50's and 60's, revealing the interplay of media and the feminine. - ;During the fertile decade 1955-65 the television institution emerged in a form |