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4.4 Automatically determining semantic orientation

Sommario/riassunto

This chapter explores how three methods of political text analysis can complement each other to differentiate parties in detail. A word-frequency method and corpus linguistic techniques are joined by critical discourse analysis in an attempt to assess the ideological relation between election manifestos and a coalition agreement. How does this agreement relate to the policy positions presented in individual election manifestos and whose issues appear on the governmental agenda? The chapter discusses the design of three levels of text analysis applying text-as-data analysis; words-as-meaningful