Record Nr.	UNINA9910465618003321
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Titolo	Beyond news : the future of journalism / / Mitchell Stephens ; cover design, Lisa Hamm
Pubbl/distr/stampa	New York ; ; Chichester, England : , : Columbia University Press, , 2014 ©2014
ISBN	0-231-53629-1
Edizione	[Pilot project,eBook available to selected US libraries only]
Descrizione fisica	1 online resource (265 p.)
Collana	Columbia Journalism Review Books
Disciplina	070.4
Soggetti	Journalism - History - 21st century
	Journalism - Technological innovations
	Online journalism
	Reporters and reporting Electronic books.
Lingua di pubblicazione	
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter Contents Introduction: Quality Journalism Reconsidered 1. "Principles, Opinions, Sentiments, And Affections" 2. "Yesterday's Doings in All Continents" 3. "Circulators of Intelligence Merely" 4. "Bye-Bye to the Old 'Who-What-When-Where' " 5. "Much as One May Try to Disappear from the Work" 6. "The World's Immeasurable Babblement" 7. "Shimmering Intellectual Scoops" Notes Acknowledgments Index
Sommario/riassunto	For a century and a half, journalists made a good business out of selling the latest news or selling ads next to that news. Now that news pours out of the Internet and our mobile devices-fast, abundant, and mostly free-that era is ending. Our best journalists, Mitchell Stephens argues, instead must offer original, challenging perspectives-not just slightly more thorough accounts of widely reported events. His book proposes a new standard: "wisdom journalism," an amalgam of the more rarified forms of reporting-exclusive, enterprising, investigative- and informed, insightful, interpretive, explanatory, even opinionated takes on current events. This book features an original, sometimes critical examination of contemporary journalism, both on- and offline,

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and it finds inspiration for a more ambitious and effective understanding of journalism in examples from twenty-first-century articles and blogs, as well as in a selection of outstanding twentiethcentury journalism and Benjamin Franklin's eighteenth-century writings. Most attempts to deal with journalism's current crisis emphasize technology. Stephens emphasizes mindsets and the need to rethink what journalism has been and might become.