

1. Record Nr.	UNINA9910465609203321
Titolo	Museums and public value : creating sustainable futures // edited by Carol Scott
Pubbl/distr/stampa	London : , : Routledge, , 2016
ISBN	1-317-09289-9 1-315-59648-2 1-317-09288-0 1-299-26350-X 1-4094-4644-1
Descrizione fisica	1 online resource (208 p.)
Altri autori (Persone)	ScottCarol <1946->
Disciplina	069
Soggetti	Museums - Public relations Museums - Social aspects Social values Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2013 by Ashgate Publishing.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	An Introduction to Museums and Public Value / Carol A. Scott -- Section A. The operational environment : public value building blocks -- Creating Strategic Value : Thinking, Acting and Learning / Mark L. Weinberg and Kate Leeman -- Intentional Practice and Public Value / Randi Korn -- Evaluating Public Value : Strategy and Practice / Mary Ellen Munley -- Section B. Case studies : implementing public value -- Planning for public impact : a case study / Mike Houlihan -- Creating Public Value through Museum Education / Ben Garcia -- The Public as Co-producers : making the London, Sugar and Slavery gallery, Museum of London Docklands / David Spence, Tom Wareham, Caroline Bressey, June Bam-Hutchison, Annette Day -- Section C. Working with the authorising environment -- Measuring Public Value : Reflections from Australia / Lisa Conolly -- Museums and Public Value : A U.S. Cultural Agency Example / Marsha L. Semmel -- Public Value and Public Policy in Britain : Prospects and Perspectives / David O'Brien -- Social Impact

or Public Value : Perspectives from a National Professional Association / Sharon Heal -- Going Further : Public Value in Scotland / Joanne Orr.

Sommario/riassunto

A range of authors from around the world unpack the concept of Public Value and examine its implications for museums. They situate Public Value within current management theory and practice, offer tools for implementation, highlight examples of successful practice and examine the evidence of Public Value that governments seek to inform policy and funding decisions. The book will be required reading for senior professionals in museums, as well as museum and heritage studies students.
