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| 1. Record Nr. | UNINA9910455789003321 |
| Titolo | Technology and global industry [[electronic resource]] : companies and nations in the world economy / / Bruce R. Guile and Harvey Brooks, editors |
| Pubbl/distr/stampa | Washington, D.C., : National Academy Press, 1987 |
| ISBN | 1-280-22148-8 9786610221486 0-309-55501-9 0-585-14428-1 |
| Descrizione fisica | 1 online resource (280 p.) |
| Collana | Series on technology and social priorities |
| Altri autori (Persone) | GuileBruce R BrooksHarvey |
| Disciplina | 338/.06 |
| Soggetti | Technological innovations - Economic aspects Technology and state Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | At head of title: National Academy of Engineering. "Most of the material in this book was presented at a National Academy of Engineering symposium titled 'World Technologies and National Sovereignty' held on February 13 and 14, 1986"--Pref. |
| Nota di bibliografia | Includes bibliographies and index. |
| Nota di contenuto | ""Technology and Global Industry""; ""Copyright""; ""Preface and Acknowledgments""; ""Contents""; ""Overview""; ""PATTERNS OF TECHNOLOGICAL CHANGE AND INDUSTRIAL EVOLUTION""; ""TECHNOLOGY AND THE STRUCTURE OF GLOBAL INDUSTRY""; ""NATIONAL ECONOMIC DEVELOPMENT AND MARKET-DRIVEN DEPLOYMENT OF WORLD-SCALE TECHNOLOGIES AND INDUSTRIES""; ""CONCLUSION""; ""REFERENCES""; ""Innovation and Industrial Evolution in Manufacturing Industries""; ""UNIT OF ANALYSIS""; ""PRODUCT INNOVATIONS""; ""PROCESS INNOVATIONS""; ""ORGANIZATIONAL STRUCTURE AND INNOVATIVE CAPACITY"" ""TRANSITION FROM RADICAL TO EVOLUTIONARY INNOVATION"" ""DYNAMICS OF A SET OF COMPETING PRODUCTIVE UNITS""; ""THE AUTOMOBILE""; ""COMPARATIVE ANALYSIS""; ""INNOVATION, |

ORGANIZATIONAL STRUCTURE, AND INTERNATIONAL TRADE"";
""SUMMARY""; ""ACKNOWLEDGMENTS""; ""NOTES""; ""REFERENCES"";
""Revitalizing the Manufacture and Design of Mature Global Products"";
""BLACK & DECKER""; ""Designing For Manufacture""; ""The Results Of
Double Insulation""; ""Cost Reductions""; ""Increased Vertical
Integration""; ""Competitive Performance And Market Share""; ""Impact
On New Product Development""
""SUMMARY AND CONCLUSIONS""""APPENDIX COMPETITOR ANALYSIS BY
SUNBEAM APPLIANCE COMPANY""; ""Capturing Value From
Technological Innovation: Integration, Strategic Partnering, And
Licensing Decisions ""; ""THE PHENOMENON""; ""PROFITING FROM
INNOVATION: BASIC BUILDING BLOCKS""; ""Regimes Of
Appropriability""; ""The Dominant Design Paradigm""; ""Complementary
Assets""; ""IMPLICATIONS FOR PROFITABILITY""; ""Tight Appropriability
Regimes""; ""Loose Appropriability""; ""Pre-Paradigmatic Phase"";
""Paradigmatic Stage""; ""CHANNEL STRATEGY ISSUES""; ""Contractual
Modes""; ""Integration Modes""
""Integration Versus Contract Strategies: An Analytic Summary""""Mixed
Modes""; ""The Cat Scanner And The IBM PC: Insights From The
Framework""; ""IMPLICATIONS FOR R&D STRATEGY, INDUSTRY
STRUCTURE, AND TRADE POLICY""; ""Allocating R&D Resources"";
""Small Firm Versus Large Firm Comparisons""; ""Regimes Of
Appropriability And Industry Structure""; ""Industry Maturity, New Entry,
And History""; ""The Importance Of Manufacturing To International
Competitiveness""; ""How Trade And Investment Barriers Affect
Innovators' Profits""
""Implications For The International Distribution Of The Benefits From
Innovation""""CONCLUSION""; ""ACKNOWLEDGMENTS""; ""NOTES"";
""REFERENCES""; ""International Industries: Fragmentation Versus
Globalization""; ""GLOBALIZATION OF INDUSTRIES""; ""Enabling
Conditions""; ""Driving Forces For Sourcing And Marketing
Globalization""; ""Empirical Evidence""; ""Research And Development"";
""Summary Observations""; ""LIMITS TO GLOBALIZATION"";
""Manufacturing Technology""; ""Protectionism""; ""Organizational
Capabilities""; ""CONCLUSION""; ""NOTES""; ""REFERENCES""
""The Impacts Of Technology In The Services Sector""

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| 2. Record Nr. | UNINA9910465556303321 |
| Titolo | From Constantinople to the frontier : the city and the cities // edited by Nicholas S. M. Matheou, Theofili Kampianaki and Lorenzo M. Bondioli |
| Pubbl/distr/stampa | Leiden, Netherlands ; ; Boston, Massachusetts : , : Brill , 2016 ©2016 |
| ISBN | 90-04-30774-5 |
| Descrizione fisica | 1 online resource (546 p.) |
| Collana | The Medieval Mediterranean, , 0928-5520 ; ; Volume 106 |
| Disciplina | 949.5/02 |
| Soggetti | City and town life - Turkey - Istanbul - History - To 1500 City and town life - Mediterranean Region - History - To 1500 Cities and towns, Ancient - Mediterranean Region Borderlands - Mediterranean Region - History - To 1500 Urban ecology (Sociology) - Mediterranean Region - History - To 1500 Human geography - Mediterranean Region - History - To 1500 Electronic books. Istanbul (Turkey) Relations Congresses Mediterranean Region Relations Congresses Istanbul (Turkey) Social conditions Congresses Mediterranean Region Social conditions Congresses |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Papers from a conference that took place in Oxford, England, in February 2014. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Preliminary Material -- Introduction / Averil Cameron -- 1 Looking Eastwards: The Regina Orientis in Sidonius Apollinaris' Carmen 2 / Lynton Boshoff -- 2 L'identité romaine est-elle exclusive à Constantinople? Dichotomie entre Byzance et les Balkans à l'époque médiobyzantine (vie-xiie siècles) / Vincent Tremblay -- 3 City and Sovereignty in East Roman Thought, c.1000–1200: Ioannes Zonaras' Historical Vision of the Roman State / Nicholas S. M. Matheou -- 4 "Furnish Whatever is Lacking to Their Avarice": The Payment Programme of Cyril of Alexandria / Walter F. Beers -- 5 |

Constantinopolitan Connections: Liudprand of Cremona and Byzantium / Andrew M. Small -- 6 Strengthening Justice through Friendship and Friendship through Justice: Michael Psellos and the Provincial Judges / Jonas Nilsson -- 7 Eusebius' Caesarea: The Writing of History and the Dynamics of Ecclesiastical Politics in Fourth-Century Palestine / Robson Della Torre -- 8 Spectatorship in City and Church in Late Antiquity: Theoria Returns to the Festival / Byron MacDougall -- 9 Constantinople and the Desert City: Imperial Patronage of the Judaean Desert Monasteries, 451–565 / Daniel Neary -- 10 Citadels of Prayer: The Christian Polis under Siege from the Summer of 502 to the Summer of 626 / David Gyllenhaal -- 11 Province in Contrast to City: Irregularities and Peculiarities in the Coinage of Antioch (518–565) / Pavla Drápelová -- 12 Rome in the Seventh-Century Byzantine Empire: A Migrant's Network Perspective from the Circle of Maximos the Confessor / Philipp Winterhager -- 13 Rus' Dynastic Ideology in the Frescoes of the South Chapels in St. Sophia, Kiev / Sarah C. Simmons -- 14 The Miracle Cycle between Constantinople, Thessalonike, and Mistra / Maria Alessia Rossi -- 15 Constantinople and Alexandria between the Seventh and Eighth Centuries: The Representation of Byzantium in Christian Sources from Conquered Egypt / Cecilia Palombo -- 16 A Forgotten Translation of Pseudo-Methodius in Eighth-Century Constantinople: New Evidence for the Dispersal of the Greek Apocalypse of Pseudo-Methodius during the Dark Age Crisis / Christopher Bonura -- 17 Comprendre les « Sarrasins » à Byzance dans la première moitié du ix^e siècle / Jakub Sypiaski -- 18 Byzantine Manuscript Colophons and the Prosopography of Scribal Activity / Jeremiah Coogan -- 19 Sayings Attributed to Emperors of Old and New Rome in Michael Psellos' *Historia Syntomos* / Theofili Kampianaki -- 20 Ulysse, Tzetzès et l'éducation à Byzance / Valeria Flavia Lovato -- 21 Kastron, Raba and Arn: The Case of Artanuji / Nicholas Evans -- 22 From the Frontier Cities to the City, and Back? Reinterpreting Southern Italy in the *De administrando imperio* / Lorenzo M. Bondioli -- 23 Byzantine Art beyond the Borders of the Empire: A Case Study of the Church of St. Chrysogonus in Zara / Franka Horvat -- 24 Master of Kastamon, Emperor of Eternity: Ioannes Komnenos as Border-maker and Border-breaker in Theodoros Prodromos' poem 'On the advance to Kastamon' / Roman Shliakhtin -- 25 'Ioannoupolis': Lopadion as 'City' and Military Headquarters under Emperor Ioannes ii Komnenos / Maximilian Lau -- Bibliography -- Index.

Sommario/riassunto

From Constantinople to the Frontier: The City and the Cities provides twenty-five articles addressing the concept of centres and peripheries in the late antique and Byzantine worlds, focusing specifically on urban aspects of this paradigm. Spanning from the fourth to thirteenth centuries, and ranging from the later Roman empires to the early Caliphate and medieval New Rome, the chapters reveal the range of factors involved in the dialectic between City, cities, and frontier. Including contributions on political, social, literary, and artistic history, and covering geographical areas throughout the central and eastern Mediterranean, this volume provides a kaleidoscopic view of how human actions and relationships worked with, within, and between urban spaces and the periphery, and how these spaces and relationships were themselves ideologically constructed and understood. Contributors are Walter F. Beers, Lorenzo M. Bondioli, Christopher Bonura, Lynton Boshoff, Averil Cameron, Jeremiah Coogan, Robson Della Torre, Pavla Drapelova, Nicholas Evans, David Gyllenhaal, Franka Horvat, Theofili Kampianaki, Maximilian Lau, Valeria Flavia Lovato, Byron MacDougall, Nicholas S.M. Matheou, Daniel Neary, Jonas Nilsson, Cecilia Palombo, Maria Alessia Rossi, Roman Shliakhtin, Sarah

