

1. Record Nr.	UNINA9910455789003321
Titolo	Technology and global industry [[electronic resource]] : companies and nations in the world economy / / Bruce R. Guile and Harvey Brooks, editors
Pubbl/distr/stampa	Washington, D.C., : National Academy Press, 1987
ISBN	1-280-22148-8 9786610221486 0-309-55501-9 0-585-14428-1
Descrizione fisica	1 online resource (280 p.)
Collana	Series on technology and social priorities
Altri autori (Persone)	GuileBruce R BrooksHarvey
Disciplina	338/.06
Soggetti	Technological innovations - Economic aspects Technology and state Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	At head of title: National Academy of Engineering. "Most of the material in this book was presented at a National Academy of Engineering symposium titled 'World Technologies and National Sovereignty' held on February 13 and 14, 1986"--Pref.
Nota di bibliografia	Includes bibliographies and index.
Nota di contenuto	""Technology and Global Industry""; ""Copyright""; ""Preface and Acknowledgments""; ""Contents""; ""Overview""; ""PATTERNS OF TECHNOLOGICAL CHANGE AND INDUSTRIAL EVOLUTION""; ""TECHNOLOGY AND THE STRUCTURE OF GLOBAL INDUSTRY""; ""NATIONAL ECONOMIC DEVELOPMENT AND MARKET-DRIVEN DEPLOYMENT OF WORLD-SCALE TECHNOLOGIES AND INDUSTRIES""; ""CONCLUSION""; ""REFERENCES""; ""Innovation and Industrial Evolution in Manufacturing Industries""; ""UNIT OF ANALYSIS""; ""PRODUCT INNOVATIONS""; ""PROCESS INNOVATIONS""; ""ORGANIZATIONAL STRUCTURE AND INNOVATIVE CAPACITY""; ""TRANSITION FROM RADICAL TO EVOLUTIONARY INNOVATION""; ""DYNAMICS OF A SET OF COMPETING PRODUCTIVE UNITS""; ""THE AUTOMOBILE""; ""COMPARATIVE ANALYSIS""; ""INNOVATION,"

ORGANIZATIONAL STRUCTURE, AND INTERNATIONAL TRADE"";  
""SUMMARY""; ""ACKNOWLEDGMENTS""; ""NOTES""; ""REFERENCES"";  
""Revitalizing the Manufacture and Design of Mature Global Products"";  
""BLACK & DECKER""; ""Designing For Manufacture""; ""The Results Of  
Double Insulation""; ""Cost Reductions""; ""Increased Vertical  
Integration""; ""Competitive Performance And Market Share""; ""Impact  
On New Product Development""  
""SUMMARY AND CONCLUSIONS""""APPENDIX COMPETITOR ANALYSIS BY  
SUNBEAM APPLIANCE COMPANY""; ""Capturing Value From  
Technological Innovation: Integration, Strategic Partnering, And  
Licensing Decisions ""; ""THE PHENOMENON""; ""PROFITING FROM  
INNOVATION: BASIC BUILDING BLOCKS""; ""Regimes Of  
Appropriability""; ""The Dominant Design Paradigm""; ""Complementary  
Assets""; ""IMPLICATIONS FOR PROFITABILITY""; ""Tight Appropriability  
Regimes""; ""Loose Appropriability""; ""Pre-Paradigmatic Phase"";  
""Paradigmatic Stage""; ""CHANNEL STRATEGY ISSUES""; ""Contractual  
Modes""; ""Integration Modes""  
""Integration Versus Contract Strategies: An Analytic Summary""""Mixed  
Modes""; ""The Cat Scanner And The IBM PC: Insights From The  
Framework""; ""IMPLICATIONS FOR R&D STRATEGY, INDUSTRY  
STRUCTURE, AND TRADE POLICY""; ""Allocating R&D Resources"";  
""Small Firm Versus Large Firm Comparisons""; ""Regimes Of  
Appropriability And Industry Structure""; ""Industry Maturity, New Entry,  
And History""; ""The Importance Of Manufacturing To International  
Competitiveness""; ""How Trade And Investment Barriers Affect  
Innovators' Profits""  
""Implications For The International Distribution Of The Benefits From  
Innovation""""CONCLUSION""; ""ACKNOWLEDGMENTS""; ""NOTES"";  
""REFERENCES""; ""International Industries: Fragmentation Versus  
Globalization""; ""GLOBALIZATION OF INDUSTRIES""; ""Enabling  
Conditions""; ""Driving Forces For Sourcing And Marketing  
Globalization""; ""Empirical Evidence""; ""Research And Development"";  
""Summary Observations""; ""LIMITS TO GLOBALIZATION"";  
""Manufacturing Technology""; ""Protectionism""; ""Organizational  
Capabilities""; ""CONCLUSION""; ""NOTES""; ""REFERENCES""  
""The Impacts Of Technology In The Services Sector""

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2. Record Nr.	UNINA9910465556303321
Titolo	From Constantinople to the frontier : the city and the cities / / edited by Nicholas S. M. Matheou, Theofili Kampianaki and Lorenzo M. Bondioli
Pubbl/distr/stampa	Leiden, Netherlands ; ; Boston, Massachusetts : , : Brill, , 2016 ©2016
ISBN	90-04-30774-5
Descrizione fisica	1 online resource (546 p.)
Collana	The Medieval Mediterranean, , 0928-5520 ; ; Volume 106
Disciplina	949.5/02
Soggetti	City and town life - Turkey - Istanbul - History - To 1500 City and town life - Mediterranean Region - History - To 1500 Cities and towns, Ancient - Mediterranean Region Borderlands - Mediterranean Region - History - To 1500 Urban ecology (Sociology) - Mediterranean Region - History - To 1500 Human geography - Mediterranean Region - History - To 1500 Electronic books. Istanbul (Turkey) Relations Congresses Mediterranean Region Relations Congresses Istanbul (Turkey) Social conditions Congresses Mediterranean Region Social conditions Congresses
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Papers from a conference that took place in Oxford, England, in February 2014.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preliminary Material -- Introduction / Averil Cameron -- 1 Looking Eastwards: The Regina Orientis in Sidonius Apollinaris' Carmen 2 / Lynton Boshoff -- 2 L'identité romaine est-elle exclusive à Constantinople? Dichotomie entre Byzance et les Balkans à l'époque médiobyzantine (vie-xiie siècles) / Vincent Tremblay -- 3 City and Sovereignty in East Roman Thought, c.1000–1200: Ioannes Zonaras' Historical Vision of the Roman State / Nicholas S. M. Matheou -- 4 "Furnish Whatever is Lacking to Their Avarice": The Payment Programme of Cyril of Alexandria / Walter F. Beers -- 5

Constantinopolitan Connections: Liudprand of Cremona and Byzantium / Andrew M. Small -- 6 Strengthening Justice through Friendship and Friendship through Justice: Michael Psellos and the Provincial Judges / Jonas Nilsson -- 7 Eusebius' Caesarea: The Writing of History and the Dynamics of Ecclesiastical Politics in Fourth-Century Palestine / Robson Della Torre -- 8 Spectatorship in City and Church in Late Antiquity: Theoria Returns to the Festival / Byron MacDougall -- 9 Constantinople and the Desert City: Imperial Patronage of the Judaean Desert Monasteries, 451–565 / Daniel Neary -- 10 Citadels of Prayer: The Christian Polis under Siege from the Summer of 502 to the Summer of 626 / David Gyllenhaal -- 11 Province in Contrast to City: Irregularities and Peculiarities in the Coinage of Antioch (518–565) / Pavla Drápelová -- 12 Rome in the Seventh-Century Byzantine Empire: A Migrant's Network Perspective from the Circle of Maximos the Confessor / Philipp Winterhager -- 13 Rus' Dynastic Ideology in the Frescoes of the South Chapels in St. Sophia, Kiev / Sarah C. Simmons -- 14 The Miracle Cycle between Constantinople, Thessalonike, and Mistra / Maria Alessia Rossi -- 15 Constantinople and Alexandria between the Seventh and Eighth Centuries: The Representation of Byzantium in Christian Sources from Conquered Egypt / Cecilia Palombo -- 16 A Forgotten Translation of Pseudo-Methodius in Eighth-Century Constantinople: New Evidence for the Dispersal of the Greek Apocalypse of Pseudo-Methodius during the Dark Age Crisis / Christopher Bonura -- 17 Comprendre les « Sarrasins » à Byzance dans la première moitié du ix<sup>e</sup> siècle / Jakub Syiaski -- 18 Byzantine Manuscript Colophons and the Prosopography of Scribal Activity / Jeremiah Coogan -- 19 Sayings Attributed to Emperors of Old and New Rome in Michael Psellos' *Historia Syntomos* / Theofili Kampianaki -- 20 Ulysse, Tzetzès et l'éducation à Byzance / Valeria Flavia Lovato -- 21 Kastron, Raba and Arn: The Case of Artaniji / Nicholas Evans -- 22 From the Frontier Cities to the City, and Back? Reinterpreting Southern Italy in the *De administrando imperio* / Lorenzo M. Bondioli -- 23 Byzantine Art beyond the Borders of the Empire: A Case Study of the Church of St. Chrysogonus in Zara / Franka Horvat -- 24 Master of Kastamon, Emperor of Eternity: Ioannes Komnenos as Border-maker and Border-breaker in Theodoros Prodromos' poem 'On the advance to Kastamon' / Roman Shliakhtin -- 25 'Ioannopolis': Lopadion as 'City' and Military Headquarters under Emperor Ioannes II Komnenos / Maximilian Lau -- Bibliography -- Index.

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## Sommario/riassunto

From Constantinople to the Frontier: The City and the Cities provides twenty-five articles addressing the concept of centres and peripheries in the late antique and Byzantine worlds, focusing specifically on urban aspects of this paradigm. Spanning from the fourth to thirteenth centuries, and ranging from the later Roman empires to the early Caliphate and medieval New Rome, the chapters reveal the range of factors involved in the dialectic between City, cities, and frontier. Including contributions on political, social, literary, and artistic history, and covering geographical areas throughout the central and eastern Mediterranean, this volume provides a kaleidoscopic view of how human actions and relationships worked with, within, and between urban spaces and the periphery, and how these spaces and relationships were themselves ideologically constructed and understood. Contributors are Walter F. Beers, Lorenzo M. Bondioli, Christopher Bonura, Lynton Boshoff, Averil Cameron, Jeremiah Coogan, Robson Della Torre, Pavla Drápelová, Nicholas Evans, David Gyllenhaal, Franka Horvat, Theofili Kampianaki, Maximilian Lau, Valeria Flavia Lovato, Byron MacDougall, Nicholas S.M. Matheou, Daniel Neary, Jonas Nilsson, Cecilia Palombo, Maria Alessia Rossi, Roman Shliakhtin, Sarah

C. Simmons, Andrew M. Small, Jakub Sypiaski, Vincent Tremblay and  
Philipp Winterhager.

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