

1. Record Nr.	UNINA9910465552203321
Titolo	A history of the book in America . Volume 1 The Colonial book in the Atlantic world [[electronic resource] /] / edited by Hugh Amory and David D. Hall
Pubbl/distr/stampa	Chapel Hill, N.C., : Published in association with the American Antiquarian Society by the University of North Carolina Press, c2007
ISBN	0-8078-6800-0
Descrizione fisica	1 online resource (665 p.)
Collana	A history of the book in America ; ; v. 1
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Disciplina	381.450020973 381/.45002/0973
Soggetti	Book industries and trade - United States - History - 18th century Publishers and publishing - United States - History - 18th century Books and reading - United States - History - 18th century Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Contributors; Preface to the Paperback Edition; Authors' and Editors' Acknowledgments; Abbreviations; Introduction; PART 1. Some Contexts and Questions; PART 2. The Europeans' Encounter with Native Americans; CHAPTER 1 Reinventing the Colonial Book; CHAPTER 2 The Chesapeake in the Seventeenth Century; CHAPTER 3 Printing and Bookselling in New England, 1638-1713; CHAPTER 4 Readers and Writers in Early New England; CHAPTER 5 The Atlantic World; PART 1. The Atlantic Economy in the Eighteenth Century; PART 2. Printers' Supplies and Capitalization PART 3. The Importation of Books in the Eighteenth CenturyCHAPTER 6 The Book Trade in the Middle Colonies, 1680-1720; CHAPTER 7 The Southern Book Trade in the Eighteenth Century; CHAPTER 8 The Middle Colonies, 1720-1790; PART 1. English Books and Printing in the Age of Franklin; PART 2. German and Dutch Books and Printing; CHAPTER 9 The New England Book Trade, 1713-1790; CHAPTER 10 Periodicals and Politics; PART 1. Early American Journalism: News and Opinion in the

Popular Press; PART 2. The Shifting Freedoms of the Press in the Eighteenth Century; CHAPTER 11 Practices of Reading IntroductionPART 1. Literacy and Schoolbooks; PART 2. Customers and the Market for Books; PART 3. Libraries and Their Users; PART 4. Modalities of Reading; CHAPTER 12 Learned Culture in the Eighteenth Century; CHAPTER 13 Eighteenth-Century Literary Culture; Afterword; A Select Bibliography; Appendix 1. A Note on Statistics; Appendix 2. A Note on Popular and Durable Authors and Titles; Appendix 3. A Note on Book Prices; Notes; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z

Sommario/riassunto

Volume 1, *The Colonial Book in the Atlantic World* carries the interrelated stories of publishing, writing, and reading from the beginning of the colonial period in America up to 1790. Three major themes run through the volume: the persisting connections between the book trade in the Old World and the New, evidenced in modes of intellectual and cultural exchange and the dominance of imported, chiefly English books; the gradual emergence of a competitive book trade in which newspapers were the largest form of production; and the institution of a "culture of the Word," organized around a
