Record Nr. UNINA9910465548003321 Autore Towns W. Stuart <1939-> Titolo Enduring legacy [[electronic resource]]: rhetoric and ritual of the lost cause / / W. Stuart Towns Tuscaloosa,: University of Alabama Press, c2012 Pubbl/distr/stampa **ISBN** 0-8173-8581-9 Descrizione fisica 1 online resource (210 p.) Disciplina 973.7/13 Soggetti Group identity - Southern States Speeches, addresses, etc., American - Southern States - History and criticism English language - Southern States - Rhetoric Memory - Social aspects - Southern States Oratory - Southern States - History Electronic books. United States History Civil War, 1861-1865 Influence Southern States Civilization Confederate States of America History Southern States Languages History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Rhetoric, celebration, and ritual: building a collective memory in the postwar South -- Remembering the Confederacy: ceremony in the postwar South, 1865-1920s -- The road to secession and war: the oratorical defense of the Confederacy and the Old South -- Creating the myths of the war: martyrs and scapegoats of the Confederacy --Creating the myths of Reconstruction, redemption, reconciliation, and the new and future South: the rest of the story -- The persistence of a myth: the lost cause in the modern South.

Rhetoric and ritual commemorating war has been a part of human

Cause" public memory of the American South.

culture for ages. In Enduring Legacy, W. Stuart Towns explores the crucial role of rhetoric and oratory in creating and propagating a "Lost

explores the vital place of ceremonial oratory in the oral tradition in the

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South. It analyses how rituals such as Confederate Memorial Day, Confederate veteran reunions, and dedication of Confederate monuments have contributed to crea