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Autore	Ghosh Shubha
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Nota di contenuto	Persons and patents -- Start-ups, up-starts, and markets for personalized medicine -- The case of race-specific patents -- Normative construction of identity -- Persons, patents, and policy -- A business, a litigant, a metaphor : the future of personalized medicine patents.
Sommario/riassunto	What are the normative implications of patenting in the area of

personalized medicine? As patents on genes and medical diagnoses have increased over the past decade, this question lies at the intersection of intellectual property theory, identity politics, biomedical ethics and constitutional law. These patents are part of the personalized medicine industry, which develops medical treatments tailored to individuals based on race and other characteristics. This book provides an overview of developments in personalized medicine patenting and suggests policies to best regulate such patents.

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