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Autore	Sagner James S.
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Nota di contenuto	Working Capital Management; Contents; Preface; CONCEPT OF THE BOOK; Acknowledgments; Chapter 1 Concepts in Working Capital Management; WORKING CAPITAL CONCEPTS; Description of Working Capital Accounts; Ideas Basic to Working Capital; IMPROVING WORKING CAPITAL MANAGEMENT; The Missing Working Capital Manager; Payment Stream Matrix: First Draft; Payment Steam Matrix: Final Version; Overcoming Resistance to Change; THE SIGNIFICANCE OF WORKING CAPITAL; Working Capital: The Traditional View; Working Capital: The Modern View; COST AS THE WORKING CAPITAL ISSUE; Working Capital Timeline Working Capital Cost Elements Illustrative Total Potential Savings; Leisure Industry Working Capital Illustration; APPLYING THESE IDEAS TO A REAL BUSINESS: BEST BUY; What Is Best Buy's Industry?; Working Capital at Best Buy; SUMMARY; NOTES; Chapter 2 Working Capital Ratios and Other Metrics; RATIO ANALYSIS; How Ratios Are Constructed; Liquidity; Activity Utilization; Profitability; Leverage; OTHER RATIOS AND THEIR APPLICATION; Troy and RMA; How Ratios Are Used; OTHER METRICS; Cash Conversion Cycle; Dell Computer's

CCC; BENCHMARKING; Methodology; Working Capital Benchmarking  
Benchmarking Concerns GENERAL PROBLEMS IN THE USE OF RATIOS  
AND METRICS; Fiscal Year; Accrual Accounting; Window Dressing;  
Aggregated Data; Off-Balance Sheet Obligations; SUMMARY; NOTES;  
Chapter 3 Cash-Management and Fraud Prevention; FORMS OF CASH;  
Reactive Cash Management; Essential Cash Management Elements;  
PAPER TRANSACTIONS: LOCKBOXING; Lockboxing Procedures; How  
Does Lockboxing Reduce Float?; How Does Lockboxing Prevent Fraud?;  
PAPER TRANSACTIONS: DEPOSITORY ACCOUNTS; Control of Access;  
Multipurpose Accounts; Too Many Accounts; PAPER TRANSACTIONS:  
CONTROLLED DISBURSEMENT  
Selecting the Bank

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Sommario/riassunto

Stay liquid, think global, and better manage resources with this authoritative guide Working Capital Management is a comprehensive primer on keeping your business financially competitive in the face of limited access to short-term funds. With detailed insight applicable to each phase in the business cycle, this authoritative guide helps managers revamp current practices for more efficient use of assets and liabilities, including more stringent monitoring and planning of collections, disbursements, and balances. Readers will learn how to minimize investments in idle resources, and how to maxi

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