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Grocery, Apparel, and E-tailing; 12. Conclusion: How Computers Changed the American Economy; Appendix A: How to Study the Role of Computing by Industry  
Appendix B: The Universal Product Code (UPC), Optical Character Recognition (OCR), and Point-of-Sale (POS)Notes; Bibliographic Essay; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y

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Sommario/riassunto

This text provides a historical perspective on how some of the most important American industries used computing over the past half century, describing their experience, their best practices and the role of industries and technologies in changing the nature of American work.

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