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| Autore | Argyris Chris <1923-> |
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| Nota di contenuto | Cover Page; Title Page; Copyright Page; Contents; Preface; Introduction; Part I Getting Flawed Advice; 1 Inconsistent and Unactionable Advice; 2 Organizational Consequences of Using Inconsistent Advice; 3 Why Flawed Advice Persists; 4 Human Resources Practices; 5 Concluding Observations; Part II Finding a Model that Works; 6 Critiquing Advice; 7 Appraising Performance: The Dilemmas; 8 Evaluating Group Performance; 9 Generating Internal Commitment to Values; 10 Generating Internal Commitment to Implementing Strategy (with Roger Martin); 11 Building Generic Competence in Organizational Learning 12 SummaryBibliography; Index; Footnotes |
| Sommario/riassunto | Flawed Advice and the Management Trap: How Managers Can Know When They're Getting Good Advice and When They're Not is the first book to show how and why so much of today's business advice is flawed, and how managers and executives can better evaluate advice given to their firms Practitioners and scholars agree that businesses in the coming millennium will be managed differently than firms of the 20th century. And getting there from here, according to today's best |

advice, will require creative change. In this pioneering work, Argyris, one of the world's leading organizational thinkers, review
