

1. Record Nr.	UNINA9910465447003321
Autore	Von Krogh George
Titolo	Enabling knowledge creation [[electronic resource]] : how to unlock the mystery of tacit knowledge and release the power of innovation // Georg von Krogh, Kazuo Ichijo, Ikujiro Nonaka
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2000
ISBN	9786613097880 0-19-976134-5 1-283-09788-5
Descrizione fisica	1 online resource (286 p.)
Altri autori (Persone)	IchijoKazuo <1958-> Nonakalkujiro <1935->
Disciplina	658.4038
Soggetti	Creative ability in business Organizational learning Communication in management Knowledge management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 275-282) and index.
Nota di contenuto	Cover Page; Title Page; Copyright Page; Contents; Preface; 1 FROM MANAGING TO ENABLING KNOWLEDGE; 2 THE LIMITS OF KNOWLEDGE MANAGEMENT Why So Many Barriers Still Exist; 3 CARE IN THE ORGANIZATION Why an Enabling Context Matters; 4 STRATEGY AND KNOWLEDGE CREATION Ensuring Survival in the Present and Advancement in the Future; 5 ENABLER 1 Instill a Knowledge Vision; 6 ENABLER 2 Manage Conversations; 7 ENABLER 3 Mobilize Knowledge Activists; 8 ENABLER 4 Create the Right Context; 9 ENABLER 5 Globalize Local Knowledge; 10 KNOWLEDGE ENABLING IN ACTION Dismantling Barriers at Gemini Consulting 11 EPILOGUE The Knowledge-Enabling JourneyNOTES; REFERENCES; INDEX
Sommario/riassunto	When The Knowledge-Creating Company (OUP; nearly 40,000 copies sold) appeared, it was hailed as a landmark work in the field of knowledge management. Now, Enabling Knowledge Creation ventures

even further into this all-important territory, showing how firms can generate and nurture ideas by using the concepts introduced in the first book. Weaving together lessons from such international leaders as Siemens, Unilever, Skandia, and Sony, along with their own first-hand consulting experiences, the authors introduce knowledge enabling-- the overall set of organizational activities that promote knowl
