

1. Record Nr.	UNINA9910465440503321
Titolo	Rituals of triumph in the Mediterranean world [[electronic resource] /] / edited by Anthony Spalinger and Jeremy Armstrong
Pubbl/distr/stampa	Leiden, The Netherlands ; ; Boston, : Brill, 2013
ISBN	90-04-25117-0
Descrizione fisica	1 online resource (165 p.)
Collana	Culture and history of the ancient Near East, , 1566-2055 ; ; volume 63
Altri autori (Persone)	SpalingerAnthony John ArmstrongJeremy
Disciplina	394.2
Soggetti	Triumph Ritual - Mediterranean Region - History - To 1500 Rites and ceremonies - Mediterranean Region - History - To 1500 Processions - Mediterranean Region - History - To 1500 Electronic books. Mediterranean Region History, Military To 1500
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preliminary Material -- Rituals of Triumph: A Brief Introduction / Jeremy Armstrong and Anthony Spalinger -- Claiming Victory: The Early Roman Triumph / Jeremy Armstrong -- Ramesses III's Wars and Triumphs at Medinet Habu: Between Narration, History and Identity / Giacomo Cavillier -- Hellenistic Parades and Roman Triumphs / Andrew Erskine -- Nothing to Celebrate? The Lack or Disparagement of Victory Celebrations in the Greek Historians / Lisa Irene Hau -- Outcomes of Battle: Triumphal Celebrations in Assyria / Davide Nadali -- Egyptian New Kingdom Triumphs: A First Blush / Anthony Spalinger -- Commemorating Victory in Classical Greece: Why Greek Tropaia? / Matthew Trundle -- Bibliography -- Index.
Sommario/riassunto	Societies, both ancient and modern, have frequently celebrated and proclaimed their military victories through overt public demonstrations. In the ancient world, however, the most famous examples of this come from a single culture and period - Rome in the final years of the Roman Republic and early Roman Empire - while those from other cultures - such as Egypt, Greece, Neo-Assyria, and indeed other periods of

Roman history – are generally unexplored. The aim of this volume is to present a more complete study of this phenomenon and offer a series of cultural reactions to successful military actions by various peoples of the ancient Mediterranean world, illustrating points of similarity and diversity, and demonstrating the complex and multifaceted nature of this trans-cultural practice. 'The book nevertheless represents a valuable collection of papers on a not so widely researched topic and is clearly a stepping stone for further research as indeed the editors intended it to be.' Uros Matic, Universitaet Muenster

2. Record Nr.	UNINA9910830942503321
Autore	Chase Charles
Titolo	Consumption-based forecasting and planning : predicting changing demand patterns in the new digital economy // Charles W. Chase
Pubbl/distr/stampa	Hoboken, New Jersey : , : John Wiley & Sons, Inc., , [2021] ©2021
ISBN	1-119-80987-8 1-119-80989-4 1-119-80988-6
Descrizione fisica	1 online resource (270 pages)
Collana	Wiley and SAS Business
Disciplina	658.40355
Soggetti	Demand (Economic theory) Business logistics Business forecasting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover -- Title Page -- Copyright Page -- Contents -- Foreword -- Preface -- Acknowledgments -- About the Author -- Chapter 1 The Digital Economy and Unexpected Disruptions -- Disruptions Driving Complex Consumer Dynamics -- Impact of the Digital Economy -- What Does All This Mean? -- Shifting to a Consumer-Centric Approach -- The Analytics Gap -- Why Predictive and Anticipatory Analytics? -- Difference Between Predictive and Anticipatory Analytics -- The Data

Gap -- The Impact of the COVID-19 Crisis on Demand Planning -- Closing Thoughts -- Notes -- Chapter 2 A Wake-up Call for Demand Management -- Demand Uncertainty Is Driving Change -- Challenges Created by Demand Uncertainty -- Ongoing "Bullwhip" Effect -- When Will We Learn from Our Past Mistakes? -- Why Are Companies Still Cleansing Historical Demand? -- Consumer Goods Company Case Study -- Primary Obstacles to Achieving Planning Goals -- Why Do Companies Continue to Dismiss the Value of Demand Management? -- Six Steps to Predicting Shifting Consumer Demand Patterns -- Closing Thoughts -- Notes -- Chapter 3 Why Data and Analytics Are Important -- Analytics Maturity -- Collecting and Storing Consumer Data -- Why Is the Data Ecosystem Important? -- Why Data and Analytics? -- Building Trust in the Data -- AI/Machine Learning Creates Trust Challenges -- Pursuit of Explainability -- Engage with Domain Experts and Business Specialists -- Why Is Downstream Data Important? -- Demand Management Data Challenges -- How Much Data Should Be Used? -- Demand-Signal Repositories -- What Are Demand Signal Repositories? -- Benefits of a Demand Signal Repository -- What Are Users Looking to Gain? -- Why Is It Important? -- What Is Consumption-Based Analytics? -- Closing Thoughts -- Notes -- Chapter 4 Consumption-Based Forecasting and Planning -- A Change of Mindset Is Required. Why Consumption-Based Forecasting and Planning? -- What Is Consumption-Based Forecasting and Planning? -- Consumption-Based Forecasting and Planning Case Study -- Consumption-Based Forecasting and Planning Six-Step Process -- Understanding the Relationship Between Demand and Supply -- Why Move Demand Planning Downstream Closer to the Consumer? -- The Integrated Business Planning Connection -- Demand Management Champion -- Closing Thoughts -- Notes -- Chapter 5 AI/Machine Learning Is Disrupting Demand Forecasting -- Straight Talk About Forecasting and Machine Learning -- What Is the Difference Between Expert Systems and Machine Learning? -- Do Machine Learning Algorithms Outperform Traditional Forecasting Methods? -- M4 Competition -- M5 Competition -- Basic Knowledge Regarding Neural Networks -- Why Combine ML Models? -- Challenges Using Machine Learning Models -- Data Challenges and Considerations -- Black Box Effects -- Interpretation of the ML Model Output -- Case Study 1 -- Using Machine Learning to Enhance Short-Term Demand Sensing -- A Practical Application of Demand Sensing Using Machine Learning -- Converting Weekly Forecasts to Daily Forecasts -- Overall Results -- Weekly Forecast Results -- Daily Forecast Results -- Conclusions -- Case Study 2: Using Advanced Analytics to Adapt to Changing Consumer Demand Patterns -- Situation -- Approach to Short-Term Demand Sensing -- Data Investigation -- Analytics Approach -- Results -- Delivering Real-Time Results -- Closing Thoughts -- Notes -- Chapter 6 Intelligent Automation Is Disrupting Demand Planning -- What Is "Intelligent Automation"? -- How Can Intelligent Automation Enhance Existing Processes? -- What Is Forecast Value Add? -- Do Manual Overrides Add Value? -- Case Study: Using Intelligent Automation to Improve Demand Planners' FVA -- A New IA Approach Called "Assisted Demand Planning". Process Approach -- Process Steps -- Results -- Closing Thoughts -- Notes -- Chapter 7 The Future Is Cloud Analytics and Analytics at the Edge -- Why Cloud Analytics? -- What Are the Differences Between Containers and Virtual Machines? -- Why Cloud Analytics? -- Predictive Analytics Are Creating IT Disruptions -- Data Is Influencing Software Development -- Why Cloud-native Solutions? -- Why Does All

This Matter? -- Cloud-Native Forecasting and Planning Solutions -- Why Move to a Cloud-Native Demand Planning Platform? -- Why "Analytics at the Edge"? -- Edge Analytics Benefits -- Edge Analytics Limitations -- Forecasting at the Edge -- Cloud Analytics Versus Edge Analytics -- Closing Thoughts -- Notes -- Index -- EULA.

Sommario/riassunto

"Helps companies understand the short-term changes in consumer demand patterns as a result of the digital economy, and COVID-19. Also, what is driving those changing consumer demand patterns (price, sales promotions, in-store merchandizing, epidemiological, economic and other related factors like unplanned events related to the pandemic crisis). Provides real case examples using real data, and how to apply advanced analytics and machine learning to solve current business problems. Provides a framework for changing the way demand forecasting and planning are done, as well as the change management requirements for sustainability"--
