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Chapter 16 - Program Risk ManagementChapter 17 - Program Manager Competencies; Chapter 18 - Information Structuring "Methodology": Tools and Techniques for Effective Program Management; Chapter 19 - The Influence of Consortiums in Developing and Developed Countries; Chapter 20 - The Increasing Importance of Social and Business Media in Program Management; Chapter 21 - Portfolio, Program, and Project Management as Enablers of Innovation; Chapter 22 - Organizational Maturity: Managing Programs Better; Chapter 23 - Sustainability Program Management; Back Cover

Sommario/riassunto	Program management is a rapidly emerging offshoot of project management. So much so that AT&T, IBM, and other organizations, both large and small in all sectors, have initiated a push to certify program managers. And, although universities offer courses in program management, there are few books available to guide program managers through this field that requires a broad level of knowledge and experience. The definitive reference on program management, Program Management: A Life Cycle Approach provides this much needed guidance. Edited by Dr. Ginger Levin, the second person to become a PMI(R)