1.

Record Nr.	UNINA9910465417703321
Autore	Bossink Bart <1967-, >
Titolo	Eco-innovation and sustainability management / / Bart Bossink
Pubbl/distr/stampa	New York : , : Routledge, , 2012
ISBN	0-203-58098-2
	1-299-27978-3
	1-136-68072-1
Descrizione fisica	1 online resource (193 p.)
Collana	Routledge studies in innovation, organization and technology ; ; 28
Disciplina	658.4/083
Soggetti	Management - Environmental aspects
	Technological innovations - Environmental aspects
	Technological innovations - Economic aspects
	Sustainable development
	Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Eco-innovation and Sustainability Management; Title Page; Copyright Page; Table of Contents; List of Figures; List of Tables; Foreword; 1 Eco-innovation and Sustainability; 2 Co-ideation by Leaders; 3 Co-ideation by Entrepreneurs; 4 Co-ideation by Champions; 5 Co-innovation in Teams; 6 Co-innovation in Projects; 7 Co-innovation in Businesses; 8 Co-innovation in Public-Private Partnerships; 9 Co-institutionalization by Market and Society; 10 Co-institutionalization by Knowledge and Technology; 11 Co-institutionalization by Policy and Regulation
	12 Eco-innovation and Sustainability ManagementAppendices; Bibliography; Index
Sommario/riassunto	Sustainability is a phenomenon that must be pursued in a complex system of interrelated elements of business, society, and ecology. It is important to gain an understanding of these elements, the interplay between them, and the behavior of the system. This book explores the business-societal-and-ecological system in which sustainable innovation has to be envisioned, conceptualized, realized, and improved. Author Bart Bossink offers insight into the systematic