

1. Record Nr.	UNINA9910465375903321
Autore	Morris Sally <1948->
Titolo	The handbook of journal publishing // Sally Morris [and three others] [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2013
ISBN	1-107-30145-9 1-107-31429-1 1-107-30874-7 1-107-30566-7 1-139-10786-0 1-107-30654-X 1-299-25726-7 1-107-65360-6
Descrizione fisica	1 online resource (xii, 467 pages) : digital, PDF file(s)
Disciplina	070.5
Soggetti	Scholarly periodicals - Publishing Electronic journals - Publishing Periodicals - Publishing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Machine generated contents note: Preface and acknowledgements; 1. Introduction to journals; 2. Managing journals; 3. Editing; 4. The production process; 5. Journal metrics; 6. Marketing and sales; 7. Fulfilment; 8. Journal finances; 9. Subsidiary income; 10. Contract publishing; 11. Copyright and other legal aspects; 12. Ethical issues; 13. The future of scholarly communication; Appendix 1: glossary; Appendix 2: resources; Appendix 3: vendors.
Sommario/riassunto	The Handbook of Journal Publishing is a comprehensive reference work written by experienced professionals, covering all aspects of journal publishing, both online and in print. Journals are crucial to scholarly communication, but changes in recent years in the way journals are produced, financed, and used make this an especially turbulent and challenging time for journal publishers - and for authors, readers, and

librarians. The Handbook offers a thorough guide to the journal publishing process, from editing and production through marketing, sales, and fulfilment, with chapters on management, finances, metrics, copyright, and ethical issues. It provides a wealth of practical tools, including checklists, sample documents, worked examples, alternative scenarios, and extensive lists of resources, which readers can use in their day-to-day work. Between them, the authors have been involved in every aspect of journal publishing over several decades and bring to the text their experience working for a wide range of publishers in both the not-for-profit and commercial sectors.
