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Soggetti	Library outreach programs Electronic books.
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover Page; Title Page; Copyright Page; Contents; Chapter 1-Why Worry about Mobile?; Why Mobile?; Mobile Device Ownership; Smartphone Sales; Mobile Internet Access; Mobile versus the Desktop; The Changing Face of the Digital Divide; The Day for Mobile Services Has Come; Notes; Chapter 2-Mobile Devices in 2011; Hardware; Components; Software; Notes; Chapter 3-Mobile Solutions for Your Library; Become a Mobile-Only User; Device Focus Group; Ensure Mobile-Friendliness in Your Current Site; Develop a Mobile Website; Develop Mobile Web Applications; Develop Native Mobile Apps (or Don't); Notes Chapter 4-Issues for Information Accession the Mobile WebSecurity; First Sale; Cost; Coverage; Net Neutrality; The New Digital Divide; Conclusion: The Future of Mobile Computing and Libraries
Sommario/riassunto	For libraries to stay relevant, they must be able to offer content and services through the mobile web.