Record Nr. UNINA9910465320603321 Autore Orbaugh Sharalyn Titolo Propaganda performed: Kamishibai in Japan's fifteen-year war / / by Sharalyn Orbaugh Leiden, [Netherlands];; Boston, [Massachusetts]:,: Brill,, 2015 Pubbl/distr/stampa ©2015 90-04-24944-3 **ISBN** Descrizione fisica 1 online resource (377 p.) Collana Japanese Visual Culture; ; Volume 13 Disciplina 950 Soggetti Kamishibai - History and criticism Sino-Japanese War, 1937-1945 - Propaganda Sino-Japanese War, 1937-1945 World War, 1939-1945 - Japan - Propaganda World War, 1939-1945 - Japan Propaganda, Japanese - History - 20th century War and theater - Japan - 20th century - 20th century War and society - Japan - History - 20th century Electronic books. Japan Social life and customs 1912-1945 Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Preliminary material -- Introduction -- Record of the Cheerful Troop (Hogaraka butaiki) -- Chapter One -- Rice and Soldiers (Okome to heitai) -- Chapter Two -- Friendly Air Raid Shelter (Nakayoshi bkg) -- Chapter Three -- The Nine-Meter-Long letter (Goken no tegami) --Chapter Four -- Letter from Father (Chichi no tegami) -- Chapter Five -- Mother of a War God (Gunshin no haha) -- Conclusion -- The Unsung Mother (Mumei no haha) -- Endnotes -- Glossary -- Works Cited -- Illustration Credits -- Index. The first in-depth scholarly study in English of the Japanese Sommario/riassunto performance medium kamishibai, Sharalyn Orbaugh's Propaganda Performed illuminates the vibrant street culture of 1930's Japan as well

as the visual and narrative rhetoric of Japanese propaganda in World

War II. Emerging from Japan's cities in the late 1920's, kamishibai rapidly transformed from a cheap amusement associated with poverty into the most popular form of juvenile entertainment, eclipsing even film and manga. By the time kamishibai died as a living medium in the 1970's it had left behind indelible influences on popular culture forms such as manga and anime, as well as on avant-garde cinema, theater, and art. From 1932 to 1945, however, kamishibai also became a vehicle for propaganda messages aimed not primarily at children, but at adults. A mixture of script, image, and performance, the medium was particularly suited to conveying populist, emotionally compelling messages to audiences of all classes, ages, and literacy levels, making it a crucial tool in the government's efforts to mobilize the domestic populace in Japan and to pacify the inhabitants of the empire's colonies and occupied territories. With seven complete translations of wartime plays, over 300 color illustrations from hard-to-access kamishibai play cards, and photographs of prewar performances, this study constitutes an archive of wartime history in addition to providing a detailed analysis of the rhetoric of political persuasion.