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Nota di contenuto	Part 1. Why do we need a change? -- 1. Pedagogy frozen in time -- 2. What business schools can learn from business -- 3. From teaching to facilitating learning -- Part 2. What is action reflection learning? -- 4. The Scandinavian rebels' initiative -- 5. The 10 ARL principles -- 6. Principle 1: relevance -- 7. Principle 2: tacit knowledge -- 8. Principle 3: reflection -- 9. Principle 4: self-awareness -- 10. Principle 5: social learning -- 11. Principle 6: paradigm shift -- 12. Principle 7: systems thinking -- 13. Principle 8: integration -- 14. Principle 9: repetition and reinforcement -- 15. Principle 10: learning facilitator -- Part 3. So what is the impact? -- 16. Different roles for a teacher -- 17. The flipped classroom and what it takes -- 18. Evaluating results -- 19. Going back to the purpose -- 20. Developing change accelerators -- 21. Closing remarks -- Appendix -- Notes -- References -- Index.
Sommario/riassunto	What do we need to change in order to develop a new generation of business leaders who connect profits with purpose, who see in social entrepreneurship and innovation the key opportunity for addressing our planetary challenges? The answer lays in the contents we select to teach, in the values we invite to explore and develop, and in the methods we use. In the era of 24/7 global access to information from our mobile gadgets, many institutions of higher education are still

sitting students in rows or amphitheaters, measuring success via tests and evaluations, with instructors lecturing what students should learn. And instructors feel the challenge of competing with sleepy audiences that divide their attention between their cell phones and the speaker. Stop teaching, the author says, inviting instructors in management schools and higher education to adopt some proven learning principles that can reengage students, unleash their potentials, and foster them to shape the world they want to live in. And have fun doing it. Through adult learning research, guides, activities, and stories from pioneering learning facilitators in education and corporate training, Rimanoczy brings a long-needed revamp to educational institutions that want to be part of responsible management education.
