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Sommario/riassunto	The Dynamic Welfare State accounts for the transition of social programming from governmental to corporate auspices, identifying not only the primary beneficiaries of emerging social markets, but the increasing influence of wealthy individuals and corporations in crafting public policy to meet industry requirements as well. Significantly, the degradation of social services, evident in the poverty trap, deinstitutionalization of the mentally ill, and the school-to-prison pipeline contributes to public defection from the welfare state.