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Silverman: The Benefits of Joining Forces; Sara M. Green: Getting Up and Running with a Host Organization; Darell Hammond: The Promise and Peril of Partnership; Partnerships: A Scorecard; Chapter 7 Finding Support: Use Your Connections; Mark Hanis: Spreading the Word and Gaining Support; Attracting High-Profile Advisers; Your Organization Is Your Responsibility; Chapter 8 Setting Goals and Keeping on Track: Start Small and Grow; Milo Cutter: Bringing Goals into Focus; Keep Your Goals Aligned with Your Mission

Geoffrey Canada: Measuring and Reassessing Goals Getting on Track and Staying There; Staying on Course; Chapter 9 Staffing Up: Your Most Vexing Resource: People!; Darell Hammond: Creating a Good Place to Work; Where to Start; Things to Consider; Darell Hammond: Managing Relationships; It's All About Choosing the Right People; Chapter 10 Hard Knocks: Weathering the Storms; Darell Hammond: The Coup; Managing the Business Your Start-up Has Become; David Suzuki: When Things Get Out of Control; Getting Through the Hard Times; Chapter 11 Preparing for Rollout: Ramping Up

Sara M. Green: Going in Blind Doing Your Research, Then Deciding Whether to Listen to It; The Uncertainty of Rollout; Part 3 Managing the Organization; Chapter 12 Becoming a Manager: The Change; Jay Feinberg: Making the Big Transition; Settling into Management; Chapter 13 The Board: How the Board Can Help; Darell Hammond: A Board of Heavy Hitters; Scott H. Silverman: The Burden of Too Much Advice; What Makes a Good Board; How Boards Work; Chapter 14 Transparency: No Secrets; How Transparency Works; Chapter 15 Planning for the Future: What to Do Next; Conducting a SWOT Analysis
The Two Paths to Growth

Sommario/riassunto

How to turn personal passion into an organization with impact For anyone setting out to change the world, launching a nonprofit venture can be a powerful way to enact change. Whether bringing donated eyeglasses to children who have never seen clearly, revamping inner city schools, or bringing solar cookers to refugee camps, the act of doing good can be life-changing. Yet starting a nonprofit—and running it well—can also pose challenges. The Art of Doing Good is an essential companion for anyone looking to start an organization that makes a real difference. Dra
